

GREATER
HOUSTON
LGBTQ+
CHAMBER
OF COMMERCE

THRIVE

Small Business Summit & Matchmaker

WEDNESDAY, JANUARY 31, 2024 | 8A-5P



Sponsorship Opportunities

Hilton Garden Inn / Home2Suites by Hilton
6840 Almeda Rd, Houston

Support small and minority owned businesses by sponsoring the inaugural THRIVE Small Business Summit & Matchmaker!

The Summit is a one-day event designed to provide the resources, tools, and inspiration to help entrepreneurs grow their business and thrive as well as connect businesses to Chamber Corporate Partners and other members through the B2C, B2B and B2E Matchmaker. The Summit will equip small business owners with helpful knowledge and connections to thrive in an ever-changing business environment.

Sponsor this event today and support to support small businesses!

Sponsorships and Matchmaker engagement are limited to current Chamber Partners. If your company is not a Chamber Partner and is interested in sponsoring and/or participating in this event, please contact the Chamber Office at info@houstonlgbtchamber.com or 832-510-3002.

Sponsorship Levels

PRESENTING SPONSOR - \$5,000

All benefits of Leader Sponsor, **plus:**

- Recognized as a Summit Presenting Sponsor
- Deliver welcome remarks during breakfast or lunch
- Recognition on social media events (*min 4*)
- Top tier logo recognition in sponsor slide presentation and other event signage
- Tabling opportunity (premier placement) at the event

LEADER SPONSOR - \$2,500

All benefits of Supporting Sponsor, **plus:**

- Recognized as a Summit Leader Sponsor
- Include promotional/marketing materials on table
- Display of promotional/marketing signage and materials
- Recognition on social media events (*min 3*)
- Second tier logo recognition during sponsor slide presentation and other event signage

SUPPORTING SPONSOR - \$1,500

- Recognized as a Summit Supporting Sponsor
- Logo recognition included in event digital promotions
- Logo recognition in program
- Recognition on social media event (*min 2*)
- Included in Chamber's end of the year sponsor recognition
- Logo recognition on the 2024 Chamber Wall of Appreciation
- Tabling opportunity at the event
- Opportunity to participate as a buyer in the Matchmaker
- Highlighted as Matchmaker buyer

Sponsor Today!

Matchmaker

WELLS
FARGO

Sponsored by Wells Fargo

Sponsors are invited to participate as buyers as part of the Matchmaker sessions.

B2C

The B2C Matchmaker brings together certified suppliers with local Chamber Corporate Partners for procurement opportunities.

B2B

Connect with other businesses through the B2B Matchmaker. Bringing together certified suppliers with other suppliers to learn about opportunities to work and partner together, perhaps on tiered contract opportunities or other types of partnerships.

B2E

The Chamber is thrilled to pilot the B2E which will connect small business members, including LGBTQ+ owned businesses, with Chamber Corporate Partner LGBTQ+ Employee Resource Group (ERG) leaders. The ERGs are making plans for Pride Month. Through the B-2-ERG, the Chamber wants to give LGBTQ+ owned businesses an opportunity to share their products or services. Ideal businesses will offer products or services that support ERG Pride Month activities (or throughout the year!).

Engage in this sponsorship opportunity and be part of the inaugural THRIVE Small Business Summit & Matchmaker event!

Sponsor Today!