

# Sponsorship Opportunities



Stampede Houston 11925 Eastex Fwy A, Houston, 77039

### Become a Sponsor of the Greater Houston LGBTQ+ Chamber of Commerce Holiday Celebration

The Chamber Holiday Celebration is one of the most anticipated events of the year, where we come together to celebrate the holidays and engage with community. This festive occasion provides a unique opportunity to connect with business leaders, community partners, elected officials and more.

This year, the event theme, "Ho-Ho Hoedown," promises a night of fun and festivities at Stampede Houston for an unforgettable evening filled with holiday cheer as we come together to celebrate the holidays.

#### Why Sponsor?

- **Support a Vital Mission:** Your sponsorship directly supports the work of the Greater Houston LGBTQ+ Chamber of Commerce, enabling us to continue our mission of empowering and driving economic advancement for the LGBTQ+ community.
- Visibility and Recognition: As a sponsor, your business or organization will gain significant visibility among our network of business owners, professionals, and community leaders. This is your chance to showcase your brand's commitment to diversity, equity, and inclusion in front of an engaged and influential audience.
- Align with LGBTQ+ Economic Empowerment: By sponsoring this celebration, you demonstrate your support for the LGBTQ+ community and its economic success. This alignment not only helps grow your brand's reputation as a supporter of inclusion but also attracts like-minded customers and partners who value diversity.
- Networking Opportunities: The Chamber Holiday Celebration is the perfect setting to build meaningful relationships with key stakeholders in the LGBTQ+ economic ecosystem. Connect with other sponsors, Chamber members, and community leaders to foster partnerships that can elevate your business or move your organization forward.
- **Celebrate in Style:** With the exciting "Ho-Ho Hoedown" theme, the Chamber Holiday Celebration at Stampede Houston will be a festive and fun-filled event at one of the largest Chamber events of the year. Join us as a sponsor to make this season even more special and support this evening of community and celebration.

The annual Chamber Holiday Celebration is one of the most popular events of the year.

#### Title Sponsor: \$15,000 (Available: 1)

All benefits of Presenting Sponsor, PLUS:

- Recognized as Jingle & Mingle Chamber Holiday Celebration
- Opportunity to deliver welcome remarks during the program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions (where venue permits)



- Opportunity to provide a featured sponsor message via email and blog to Chamber members and member prospects
- Photo opportunity for sponsor team
- \$1,000 allocated to supporting businesses owned by people of color, transgender and women, with business scholarships, and nonprofits supporting the LGBTQ+ community, recognition as Chamber Champion First Tier Supporter through 2024/2025
- 30 tickets in addition to complimentary member ticket(s)

#### Presenting Sponsor: \$10,000 (Available: 2)

All benefits of Holiday Hustle & Bustle Sponsor, PLUS:

- Recognized as Jingle & Mingle Chamber Holiday Celebration Presenting Sponsor
- Industry exclusivity
- Logo recognition on website slider
- \$500 allocated to supporting businesses owned by people of color, transgender and women, with business scholarships, and nonprofits supporting the LGBTQ+ community, recognition as Chamber Champion Second Tier Supporter through 2024/2025
- 20 tickets in addition to complimentary member ticket(s)

#### Holiday Hustle & Bustle Sponsor: \$7,500

All benefits of Peace, Love & Harmony Sponsor, PLUS:

- Recognized as 2024 Jingle & Mingle Chamber Holiday Celebration Hustle & Bustle Sponsor
- Verbal recognition during program remarks
- Logo recognition in onsite signage/slide show
- 15 tickets in addition to complimentary member ticket(s)

#### Peace, Love & Harmony Sponsor: \$5,000

All benefits of 'Tis the Season Sponsor, PLUS:

- Recognized as Jingle & Mingle Chamber Holiday Celebration Peace, Love & Harmony Sponsor
- Featured sponsor highlight on Chamber blog
- Featured Member Showcase table
- 10 tickets in addition to complimentary member ticket(s)

#### 'Tis the Season Sponsor: \$2,500

All benefits of Light it Up Level, PLUS:

- Recognized as Jingle & Mingle Chamber Holiday Celebration 'Tis the Season Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Sponsor logo recognition on the Chamber Wall of Appreciation
- 8 tickets in addition to complimentary member ticket(s)



SECURE YOUR <u>Sponsorship!</u>

#### Light it Up Sponsor: \$1,000

All benefits of Event Sponsor, PLUS:

- Recognized as Jingle & Mingle Chamber Holiday Celebration Light it Up Sponsor
- Sponsor logo recognition included in event digital promotions & website
- Sponsor logo recognition on event signage
- Sponsor logo recognition in online digital program
- 6 tickets in addition to complimentary member ticket(s)

#### Event Sponsor: \$500

- Recognized as Jingle & Mingle Chamber Holiday Celebration Event Sponsor
- Sponsor name recognition included in event digital promotions & website
- Sponsor name recognition on event signage
- Included in Chamber's end of the year sponsor recognition
- Sponsor name recognition on the Chamber Wall of Appreciation
- 4 tickets in addition to complimentary member ticket(s)

#### Featured Member Showcase Sponsor: \$300

- Tabling opportunity (premier placement\*)
- Logo recognition as Featured Member Showcase Sponsor on calendar event/website and highlight on social media
- Display of Featured Member pop-up banner (provided by sponsor)
- Slide at event highlighting Featured Member Showcase Sponsors
- 2 tickets in addition to complimentary member ticket(s)

\*Table placement is first come first served; placement will be determined when sponsorship is confirmed.

SECURE YOUR Sponsorship!

### **Onsite Activities Sponsorships**

#### **Benefits:**

- Tabling opportunity
- Logo recognition on calendar event/website and highlight on social media
- Display of Sponsor pop-up banner (provided by sponsor) near featured activity and promotional materials
- Slide at event highlighting Activity Sponsors
- 2 tickets in addition to complimentary member ticket(s)

#### Sponsorship Opportunities \$300 each

#### 1 sponsor per activity available





**Dessert Area** 



### **Become a Sponsor Today!**

Your sponsorship support helps move the Chamber's work forward. We appreciate your support.

> Please complete the Sponsorship form at <u>bit.ly/3Xjw4k3</u> to reserve your sponsorship

### Questions? Please contact us! info@houstonlgbtchamber.com | 832.510.3002



Working at the intersection of business and the LGBTQ+ community.

The Greater Houston LGBTQ+ Chamber of Commerce accelerates economic opportunity for the lesbian, gay, bisexual, transgender, and queer + community through a strong network of business allies, innovative programs, and strategic partnerships and advances policies that foster economic inclusion and equality.