

Exhibitor Opportunities

Showcase your organization or business as part of the THRIVE Small Business Summit Exhibitor Showcase and connect with attendees!



Thursday, January 30, 2025 | 8AM - 5PM Federal Reserve Bank of Dallas Houston Branch 1801 Allen Parkway, Houston, TX 77019



Federal Reserve Bank of Dallas

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Be Part of the THRIVE Summit!

About the THRIVE Small Business Summit & Matchmaker



The THRIVE Small Business Summit is a catalyst event of the Greater Houston LGBTQ+ Chamber of Commerce, designed to empower, educate, and inspire small business owners, entrepreneurs, and leaders to grow and thrive. This dynamic and transformative day brings together a diverse audience, offering

unparalleled opportunities to connect, learn, and share strategies for small business success in today's competitive marketplace—all while celebrating the vibrant, inclusive spirit of the region's business community.

The inaugural event in 2024 was a resounding success, shining a spotlight on the vital role small businesses play as the backbone of our local economy. It provided an impactful platform to support LGBTQ+-owned, minority-owned, and other small businesses, driving economic growth and fostering innovation.

Don't miss your chance to be part of this powerful event in 2025. Join us as a sponsor and let's collaborate to help businesses not just

survive—but truly thrive! Read further about how your company can sponsor this event.

<u>Reserve Today!</u>

If you are interested in sponsoring the Summit, <u>learn more here</u>.









Exhibitor/Resource Partner Opportunities





Benefits

Standard exhibitor booth placement

Premium exhibitor booth placement an a high-traffic area

Name placement on the event page under "Exhibitors"

Logo placement on the event page under "Exhibitors"

Complimentary event tickets

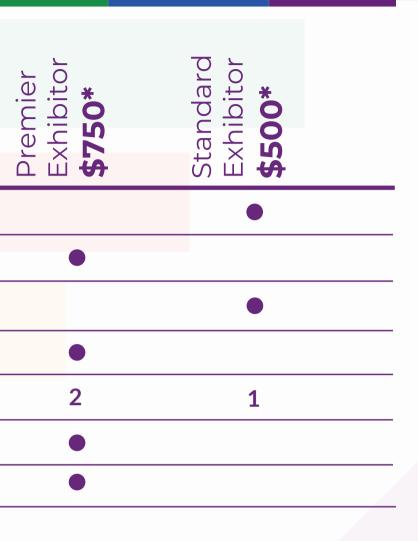
Social media mention as a featured exhibitor before the event

Access to attendee contact list (post-event, excluding opt-outs)

*Nonprofit Exhibitor rates are available for \$375 (Premier) and \$250 (Standard)



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Why Exhibit at the THRIVE Small Business Summit?

Sponsoring the THRIVE Small Business Summit & Matchmaker is more than an opportunity to promote your brand—it's a way to demonstrate your commitment to small business success, economic inclusion, and LGBTQ+ empowerment.

By partnering with the Chamber, you'll gain:

- Targeted Visibility: Reach a focused audience of LGBTQ+ and Allied small business owners, entrepreneurs, and leaders.
- Brand Alignment: Showcase your organization as a champion for inclusion and economic growth.
- <u>Networking Opportunities:</u> Build meaningful connections with attendees and other sponsors.
- Community Impact: Directly support the Chamber's mission to foster economic inclusion for the LGBTQ+ community, including entrepreneurs.

What to Expect at the THRIVE Small Business Summit

The THRIVE Small Business Summit is a one-day event thoughtfully designed to inspire small business owners and provide resources,

tools, meaningful connections, and actionable insights for attendees. The day is structured to ensure a dynamic, engaging, and impactful experience.



Event Highlights

Inspiring Keynote Speakers

Hear from influential leaders who have navigated the challenges of entrepreneurship and achieved remarkable success. Their stories will inspire and empower attendees to tackle their own business journeys with confidence.

Dive deep into topics that matter most to small businesses, including:

- Marketing
- Strategy development
- Customer retention
- Accessing funding and financial resources

Interactive Breakout Sessions

• Smaller, focused sessions provide an opportunity to learn direct interaction with experts and peers.

Be part of this day to help small businesses THRIVE.

<u>Reserve Today!</u>

Educational Panels

practical skills and strategies on topics like business planning, business pitch, and scaling operations. These sessions allow for

Event Highlights

Matchmaker Program

The Matchmaker is one of the most anticipated features of the Summit! This program facilitates one-on-one, pre-scheduled meetings between small business owners and "buyers" including LGBTQ+ Employee Resource Groups (ERGs), and supplier diversity partners. It's an unparalleled opportunity to create meaningful connections.

Exhibitor Showcase

Explore the Exhibitor Showcase, where businesses and organizations share products, services, and resources designed to support small business growth. Sponsors and exhibitors gain direct access to attendees eager to discover tools to help them thrive.

Networking Opportunities

The Summit includes dedicated networking to build relationships with fellow entrepreneurs, business leaders, and potential partners in a relaxed, inclusive environment.

By sponsoring the Summit, you're not just supporting this programming—you're helping LGBTQ+-owned and other small businesses thrive while gaining unparalleled exposure to a motivated and diverse audience.



Take Action Today - Partner with Us to Empower **Small Businesses!**

The THRIVE Small Business Summit & Matchmaker is more than an event—it's a day focused on supporting and uplifting small businesses, fostering economic growth, and championing inclusion. By becoming a sponsor, your organization will make a lasting impact on the LGBTQ+ and Allied business community while benefiting from unparalleled exposure and engagement.

diversity, and empowerment!

Make your mark at the **THRIVE Small Business Summit**—partner with us to help LGBTQ+ and Allied small businesses and the community thrive!

Exhibit booth opportunities are limited. Reserve your table TODAY!



Don't miss this opportunity to align your brand with innovation,

Secure Your Spot Now!