



2025 Sponsorship Opportunities Guide



About

About the Greater Houston LGBTQ+ Chamber of Commerce

The Greater Houston LGBTQ+ Chamber of Commerce is the leading economic voice for the LGBTQ+ and allied community across the Greater Houston region. Since its founding, the Chamber has worked to create a vibrant economic ecosystem where the LGBTQ+ community can thrive while advancing equality, inclusion, and opportunity.

Our Mission

To accelerate economic opportunity for the LGBTQ+ community through a strong network of allies, innovative programs, strategic partnerships and advance policies that foster economic inclusion and equality.

Partnering with the Greater Houston LGBTQ+ Chamber means investing in a mission-driven organization dedicated to building a stronger, more equitable economy that benefits everyone. **Together**, we can fuel economic progress and inspire meaningful change in 2025 and beyond.



Contact the Chamber to become a sponsor today!
info@houstonlgbtchamber.com | 832-510-3002
or complete the [Event & Program Sponsorship Form](#).

A Message From Our President & CEO



Thank you for your interest in supporting the Greater Houston LGBTQ+ Chamber of Commerce. We are thrilled to share the opportunities for sponsorship engagement in 2025.

Your sponsorship investment in the Chamber not only aligns your organization with the region's thriving LGBTQ+ and Allied community but also drives impactful work that promotes innovation, cultivates inclusion and empowers economic growth. **Your support helps fuel our shared mission to create economic opportunity for the LGBTQ+ community.**

Through our events, programs, and initiatives, we continue to uplift LGBTQ+ businesses and the community, strengthen connections, and amplify voices that contribute to a more inclusive and vibrant regional economy. By supporting the Chamber, you play an essential role in advancing opportunities that strengthen businesses, the community, and celebrating the important role that the LGBTQ+ community plays in our local economy.

This year, from our signature Pride Month event, Pride In Business, to a full calendar of events and programming there are many opportunities to support through your sponsorship investment and raise your brand visibility with the LGBTQ+ community. Your sponsorship support makes our work possible and ensures we can continue to build a vibrant, equitable Houston and region for all.

We invite you to join us as a sponsor and member, or partner, if you are not already part of the Chamber.

Together, we can make a meaningful impact and champion a thriving, inclusive economy, which is good for the LGBTQ+ community and our economy.

Thank you for your continued support.

With gratitude,

Tammi Wallace (she/her/hers)
Co-Founder and President & CEO
Greater Houston LGBTQ+ Chamber of Commerce

Sponsor Today!

Sponsorship Overview

Fueling Success: Sponsorships that Empower Community

Partnering with the Greater Houston LGBTQ+ Chamber of Commerce through sponsorship provides unparalleled opportunities to align your brand with one of Houston's most dynamic and inclusive organizations. By sponsoring a Chamber event or program, you demonstrate a commitment to advancing equality, supporting local businesses, and fostering economic growth within the LGBTQ+ and allied communities.

From high-profile events like the **Pride In Business Celebration** to impactful initiatives such as the **THRIVE Small Business Summit** and **Chamber Holiday Food & Supply Drive**, your sponsorship investment delivers measurable impact and meaningful engagement. Sponsorships also help sustain vital programs that connect, educate, and empower LGBTQ+ businesses and professionals while promoting a more inclusive and equitable region.

[Complete the Sponsorship Form](#)



Why Sponsor?

1. Showcase Your Commitment to Diversity & Inclusion

Position your brand as a leader in advancing equity and inclusion within the regional LGBTQ+ community.

2. Showcase Your Commitment to Diversity & Inclusion

Position your brand as a leader in advancing equity and inclusion within the regional LGBTQ+ community.

6. Amplify Your Impact

Directly support initiatives that empower the LGBTQ+ community, driving meaningful change in Houston and beyond.

6 Key Benefits of Sponsorship

3. Engage With the LGBTQ+ and Allied Community

Strengthen relationships with key stakeholders and build meaningful connections through targeted outreach and networking.

5. Enhance Employee & Customer Loyalty

Aligning with the Chamber demonstrates your organization's values, resonating with employees and customers who prioritize inclusion.

4. Support Local LGBTQ+ Businesses & Professionals

Contribute to the success and growth of businesses that are vital to Houston and the region's economic landscape.

[Sponsor Today!](#)

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SIGNATURE

Held during Pride Month, Pride In Business is a unique opportunity to celebrate the important role of LGBTQ+ and Allied businesses in the Greater Houston economy. The event underscores how the LGBTQ+ and Allied business community works with the broader business community and public officials to realize a better Houston. Be part of this signature event by sponsoring the Pride In Business Celebration luncheon.

Pride In Business Celebration Luncheon & Awards



Benefits	Presenting \$25,000	VIP Presenting \$20,000	Trailblazer \$15,000	Visionary \$10,000	Champion \$5,000	Equality \$3,000	Advocate \$1,000
Name recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)							●
Name recognition - onsite signage and/or event materials (if applicable)							●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition							●
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	● ⁱⁱⁱ	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	
Event tickets						5	2
Parking passes	15 ⁱⁱ	10 ⁱⁱ	8	6	4	2	
Reserved event tables (10 seats per table)	3 ⁱ	2 ⁱ	2 ⁱ	2	1		
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$2,000	\$1,000	\$750	\$500			
Ad in digital event program (provided by sponsor)	2 pages	1 page	1 page	1/2 page			
Complimentary event tickets (VIP Reception)	15	10	4	2			
Verbal recognition during program remarks	● ^{iv}	● ^{iv}	●				
Interview during one episode of OUTFront Conversations series	●	●	●				
Drink tickets for After Party (beer, wine or well drinks)	15	10	5				
Logo recognition - stand-alone sponsor slide in event slide presentation	●	●					
Recognition on Chamber blog and/or featured sponsor email	●						
Opportunity to provide a one-minute promotional video to be played during main event program (sponsor-produced)	●						
Logo recognition - step-and-repeat photo backdrop	●						
Complimentary champagne (2 bottles per table)	●						
Exclusive sponsorship opportunity	●						

i - prime placement; ii - valet parking; iii - main event & VIP Reception; iv - main event & After Party
 Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

SIGNATURE

Held during Pride Month, Pride In Business is a unique opportunity to celebrate the important role of LGBTQ+ and Allied businesses in the Greater Houston economy. The event underscores how the LGBTQ+ and Allied business community works with the broader business community and public officials to realize a better Houston. Be part of this signature event by sponsoring the Pride In Business Celebration luncheon.

Pride In Business After Party & Activations



	Show Your Pride Photo Exhibit \$10,000	Champagne Stations \$10,000	Dessert \$5,000	Centerpiece \$5,000	After Party Title \$3,500	After Party Celebration \$1,500	After Party Rainbow \$500
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Benefits

Name recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)							●
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●	●	●		
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	●
Complimentary event tickets (Pride In Business luncheon)			5	5	4	2	1
Reserved event tables (10 seats per table) (Pride In Business luncheon)	1	1					
Tabling opportunity - Expo & After Party					● ⁱ	●	
Display of promotional signage and materials (provided by sponsor)					● ⁱⁱ	● ⁱⁱ	
Complimentary parking passes	5	5			2	1	
Complimentary event tickets (VIP Reception)					2		
Drink tickets for After Party (beer, wine or well drinks)	5	15			5	2	
Sponsor the creation of the event's signature dessert			●				
Logo recognition - event dessert menu			●				
Logo recognition - stand-alone sponsor slide in event slide presentation (shown during dessert portion of luncheon)			●				
Logo recognition - brand/logo/QR displayed on tables				●			
Logo recognition - Show Your Pride Exhibit Sponsor displayed in pre-function area and After Party	●						
Logo recognition - at Champagne Stations		●					

i - premier placement; ii - at After Party;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.



MEMBER ENGAGEMENT

RECURRING

Our Membership Engagement Events provide dynamic opportunities for connection, collaboration, and community building. From casual networking at the Pride@5 Mixer and Perk'd Up coffee gatherings to deeper insights shared during Membership Orientations and the 3rd Thursday Breakfast, these events keep members engaged and connected. First Friday Meet & Eat spotlights local LGBTQ+ and Allied restaurants, fostering relationships that fuel economic growth and inclusion.

Benefits	Perk'd Up Event \$3,000	Pride@5 Mixer \$1,000	Event Sponsor \$500 \$1,000	Featured Member Showcase \$150	Door Prize Sponsor In-Kind
Logo recognition - calendar & digital promotions for sponsored event(s) including social media	●	●	●	●	●
Logo recognition - onsite signage and/or materials (if applicable)	●		●	●	
Verbal recognition during program remarks and slide presentation (if applicable)			●	●	●
Access to event photos		●	●		
List of attendees provided post-event		●	●		
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	
Display of promotional signage and materials (provided by sponsor)		●	●	●	
Opportunity to distribute literature to attendees	●				
Tabling opportunity (space permitting, in-person events only)		●	*	●	
Opportunity to deliver remarks			*		
Hosting Opportunity		●			
Event Tickets Included		10	5	2	

■ First Friday Meet & Eat
 ■ Member Orientation
 ■ 3rd Thursday Breakfast
 ■ Pride@5
 ■ Perk'd Up

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

MEMBER ENGAGEMENT

ANNUAL



Benefits	Title Sponsor \$10,000	Presenting Sponsor \$6,000 \$3,000 \$5,000	Platinum Sponsor \$3,500 \$3,500	Gold Sponsor \$2,500 \$2,500	Silver Sponsor \$1,500 \$1,500	Bronze Sponsor \$1,000 \$1,000	Event Sponsor \$500 \$500
Name recognition - calendar & digital promotions, including social media and event slide presentation							●
Logo recognition - calendar & digital promotions, including social media and event slide presentation	●	●	●	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●	●	●	●	
Verbal recognition during program remarks and slide presentation (if applicable)	●	●	●	●	●	* *	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	●
Display of promotional signage and materials (provided by sponsor)	●	●	●	●	*	*	
Opportunity to distribute literature to attendees		**	*	* *			
One seat with event participants		*				*	
Recognition on Chamber blog and/or featured sponsor email	●	* *	*	* *			
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$1,000	\$1,000 \$500	\$500				
Tabling opportunity (space permitting, in-person events only)	●	●	●	●	*	*	
Opportunity to deliver remarks	●	* *	*	*			
Opportunity to include 15-30 second sponsor-produced video ad in event program and promotions		*					
Access to event photos	*	*	*				
Industry Exclusivity	●	*					
Event Tickets Included (Anniversary Celebration only)		30	20	12	8	4	2

■ President's Circle Lunch
 ■ Anniversary Celebration
 ■ Progressive Member Lunch
 ■ Prospective Member Breakfast

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

MEMBER ENGAGEMENT

Jingle & Mingle Chamber Holiday Celebration

The Chamber Holiday Celebration is one of the most anticipated events of the year, where we come together to celebrate the holidays and engage with community. This festive occasion provides a unique opportunity to connect with business leaders, community partners, elected officials and more.



Benefits

	Title (1 avail.) \$15,000	Presenting (2 avail.) \$10,000	Holiday Hustle & Bustle \$7,500	Peace, Love & Harmony \$5,000	'Tis the Season \$2,500	Light it Up \$1,000	Event \$500	Featured Member Showcase \$300
Tabling opportunity	●	●	●	●				●
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●	●	●	●	● ⁱ	●
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●	●	●	●	● ⁱ	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	● ⁱ	
Display of promotional signage and materials (provided by sponsor)								●
Event tickets (in addition to complimentary member tickets)	30	20	15	10	8	6	4	2
Logo recognition - online digital program	●	●	●	●	●	●		
Recognition on Chamber blog or featured sponsor email	● ⁱⁱ	●	●	●				
Complimentary Featured Member Showcase table	●	●	●	●				
Verbal recognition during program remarks	●	●	●					
Industry exclusivity	●	●						
Logo recognition on website slider promoting the event	●	●						
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$1,000	\$500						
Opportunity to deliver remarks	●							
Opportunity to include a 15-30 second sponsor-produced ad for viewing during program and event promotions (where venue permits)	●							
Photo opportunity for sponsor team	●							

i - name recognition only; ii - both;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

MEMBER ENGAGEMENT

Chamber Cruise

Get ready to embark on the ultimate adventure! Join us on April 5th - 10th, 2025 for an unforgettable voyage on the Royal Caribbean International Mariner of the Seas for our first ever Chamber Cruise! Make your plans to join us for a fabulous cruise filled with networking, entertainment, and unforgettable memories. Through the Chamber's partnership with Cruise Planners, we will set sail for Mexico in 2025!



Benefits	Voyager \$10,000	Anchor \$5,000	Navigator \$2,500	Seafarer \$1,000	Cruise Ally \$500
Name recognition - Chamber website and cruise itinerary					●
Verbal acknowledgement during cruise welcome reception	●	●	●	●	●
Logo recognition - Chamber website, cruise itinerary, cruise signage & materials (if applicable)	●	●	●	●	
Branding opportunity at a specific event area (e.g. photo station, coffee break lounge)	●	●	●		
1 complimentary cruise amenities package (\$500 value)	●	●	●		
Mention in cruise recap email to participants	●	●	●		
Co-branding of one cruise event (e.g. trivia night, deck games, networking mixer)	●	●			
Logo recognition - all cruise-related emails	●	●			
Exclusive sponsorship opportunity	●				
Logo recognition - all cruise materials, including boarding passes, luggage tags, and welcome packets	●				
Logo recognition - cruise banners and digital screens onboard	●				
Opportunity to host branded activity (e.g. cocktail hour, themed party)	●				
Opportunity to include a branded gift in guest cabins	●				
Post-cruise feature in Chamber newsletter	●				

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

COMMUNITY ENGAGEMENT

Community Conversations Luncheon

The Community Conversations Luncheon brings together business and community leaders to explore critical topics impacting the LGBTQ+ community and beyond. This engaging event fosters meaningful dialogue, collaboration, and actionable insights that drive change and promote equity. Attendees leave inspired and equipped with tools to make a positive impact in their organizations and the broader community.



Benefits

	Presenting Sponsor \$6,000	Visionary Sponsor \$3,000	Changemaker Sponsor \$2,500	Connection Sponsor \$1,000	Supporting Sponsor \$500
Name recognition - calendar & digital promotions, including social media and event slide presentation					●
Name recognition - onsite signage and/or event materials (if applicable)					●
Logo recognition - calendar & digital promotions, including social media and event slide presentation	●	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●
Display of promotional signage and materials (provided by sponsor)	●	●	●		
Tabling opportunity (space permitting, in-person events only)	●	● ⁱ	●		
Recognition on Chamber blog and/or featured sponsor email	●				
Reserved event table (10 seats per table)	● ⁱⁱ				
Exclusive invitation to pre-engagement reception with luncheon speaker(s)	●				
Opportunity to deliver remarks or share a 1-minute promotional video	●				
Event Tickets Included	10	8	6	4	2

i - premier location; ii - option to include speaker or special guest(s) and Chamber President & CEO

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

COMMUNITY ENGAGEMENT

Chamber Holiday Food & Supply Drive

The annual Chamber Holiday Food & Supply Drive raises needed food and funds for the most vulnerable in the LGBTQ+ community. The last three annual events, have supported LGBTQ+ Seniors and LGBTQ+ homeless youth. These annual holiday drives have raised the largest food and supply donations for the Montrose Center and Tony's Place in their histories. The Drive is an excellent opportunity for organizations to engage with the LGBTQ+ community during the holiday through sponsorship and employee engagement.



Benefits

	Title Sponsor \$20,000	Impacting Lives \$15,000	Giving Back \$10,000	Helping Hnad \$5,000	Pay it Forward \$3,000	Working Together \$1,500	Making a Difference \$500
Name recognition - calendar & digital promotions, including social media							●
Name recognition - onsite signage and/or event materials (if applicable)							●
Logo recognition - calendar & digital promotions, including social media and event slide presentation	●	●	●	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	●
Display of promotional signage and materials (provided by sponsor)	●	●	●	●	●		
Photo opportunity for employees at one drop-off location	● ⁱ	● ⁱ	● ⁱ	● ⁱ	●		
Access to event photos	●	●	●	●	●		
Verbal recognition at event(s)	●	●	●	●			
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$2,000	\$1,500	\$1,000	\$500			
LGBTQ+ B/ERG engagement on day of event	●	●	●	●			
Recognition in Chamber media releases	●	●	●				
Recorded interview at drop-off location	● ⁱⁱ	●	●				
Opportunity to include promotional & 1 swag item in donation thank you bags	● ⁱⁱⁱ	● ⁱⁱⁱ	●				
Recognition on Chamber blog and/or featured sponsor email	●	●	●				
Exclusive feature in Chamber newsletter	●	●					
Opportunity to provide a sponsor-produced video showing support for the Drive shared on Chamber channels	●						
Logo recognition on swag bags	●						

*i - two drop-off locations; ii - with Chamber President & CEO; iii - two swag items;
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.*

COMMUNITY ENGAGEMENT

Show Your Pride

The mission of the Show Your Pride campaign is to capture, through photography, individuals in the LGBTQ+ and Allied community, including LGBTQ+ businesses, Members, Impact Partners and more, in Houston and the greater region. The campaign includes three words for each individual participant answering, "What Pride Means to Me."



Jay Secure. Bold. Diverse

Benefits

	Title Sponsor \$25,000	Equality \$15,000	Love Wins \$10,000	Courage \$5,000	Ally \$3,000	Rainbow \$1,500
Logo recognition during one photo shoot						●
Logo recognition during all photo shoots	●	●	●	●	●	
Logo recognition - campaign & digital promotions, including email, social media and Show Your Pride website	●	●	●	●	●	●
Logo recognition - onsite signage at campaign photo shoots	●	●	●	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●
Logo recognition - onsite signage at campaign launch event	●	●	●	●	●	
Logo recognition - campaign images on IKE kiosks	●	●	●	●	●	
Priority 1/2 hour photo shoot (during sponsored campaign photo shoot) for up to 10 people at the sponsored event						●
1/2 hour photo shoot at photographer studio for up to 10 people					●	
1 hour photo shoot at photographer studio for up to 20 people				●		
2 hour photo shoot at sponsor location for up to 40 people*			●			
3 hour photo shoot at sponsor location for up to 60 people*		●				
4 hour photo shoot at sponsor location for up to 80 people*	●					
Complimentary Show Your Pride t-shirts and stickers	100	60	40			
Video shoot with Title Sponsor to promote the campaign	●					

*Venue must be suitable for photo shoot and approved by photographer

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

COMMUNITY ENGAGEMENT

Chamber Day of Service

The Day of Service will be an excellent opportunity for our Impact Partners to show our community what ways we can come together to make a positive impact in the greater Houston region. The Day of Service is also an incredible team-building opportunity for your B/ERG members and leadership so grab some gloves and let's get to work!



Benefits

	Title Sponsor* \$10,000	Champion \$5,000	Collaboration \$3,000	Teamwork \$1,500	Unity \$500
Name recognition - calendar & digital promotions, including social media					●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition					●
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●		
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	
Photo opportunity for sponsor team	●	●	●	●	
Event group photo recognition on social media and/or digital post-event promotions	●	●			
Access to event photos	●	●	●		
Display of promotional signage and materials (provided by sponsor)	●	●	●		
Recognized as Snack & Beverage station sponsor			●		
Recognized as Breakfast sponsor		●			
Recognized as Lunch sponsor	●				
Logo recognition - onsite banners	●	●			
Verbal recognition during program remarks	●	●			
Recognition on Chamber blog and/or featured sponsor email	●	●			
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$1,000	\$500			
Opportunity to deliver remarks	●				
Logo on on-site step-and-repeat for photo opportunities	●				
Onsite video interview with ERG leadership for post-event social media	●				
Individual photos for participating team members	●				
Chamber-Sponsor co-branded swag item for Day of Service attendees	●				

* - 1 available

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

COMMUNITY ENGAGEMENT

LGBTQ+ Alumni College Pride Night

LGBTQ+ Alumni College Pride Night celebrates the vibrant LGBTQ+ alumni and allies from universities across the region. This event fosters connections between alumni and the business community while showcasing school pride in an inclusive and welcoming environment. It's a unique opportunity to support and connect LGBTQ+ professionals across the region.



Benefits

	Presenting \$5,000	Rainbow Champion \$3,000	Alumni Advocate \$1,500	Campus Connector \$500
Name recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)				●
Name recognition - onsite signage and/or event materials (if applicable)				●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition				●
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	
Event tickets	10	6	4	2
Access to event photos	●	●		
Verbal recognition during program remarks (if applicable)	●	●		
Tabling opportunity (space permitting, in-person events only)	●	●		
List of attendees provided post-event	●			
Display of promotional signage and materials (provided by sponsor)	●			
Opportunity to distribute literature to attendees	●			
Opportunity to deliver remarks	●			
Opportunity to host	●			

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

SMALL BIZ ENGAGEMENT

The THRIVE Small Business Summit is a catalyst event of the Greater Houston LGBTQ+ Chamber of Commerce, designed to empower, educate, and inspire small business owners, entrepreneurs, and leaders to grow and thrive. This dynamic and transformative day brings together a diverse audience, offering unparalleled opportunities to connect, learn, and share strategies for small business success in today's competitive marketplace—all while celebrating the vibrant, inclusive spirit of the region's business community.

THRIVE Small Business Summit & Matchmaker



Benefits	Presenting Sponsor \$15,000	Visionary Sponsor \$10,000	Innovator Sponsor \$5,000	Champion Sponsor \$2,500	Supporter Sponsor \$1,000
Name recognition - calendar & digital promotions, including social media					●
Name recognition - onsite program					●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition					●
Logo recognition - calendar & digital promotions, including social media and event slide presentation	● ⁱⁱ	●	●	●	
Logo recognition - onsite program	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	
Opportunity to participate as a buyer in the Matchmaker	●	●	●	●	●
Highlighted as a Matchmaker buyer - name recognition					●
Highlighted as a Matchmaker buyer - logo recognition	●	●	●	●	
Complimentary event tickets	10	8	6	4	2
Logo recognition - onsite program, press releases and other event materials (if applicable)	●	●	●		
Complimentary event exhibitor space		● ⁱ	●		
Complimentary double event exhibitor space, premier location	●				
Display of promotional signage and materials (provided by sponsor)	● ⁱⁱⁱ	●	●		
Ad in digital program (provided by sponsor)	1 page	1/2 page	1/4 page		
Featured post on Chamber blog (provided by sponsor)	●	●	●		
Opportunity to introduce a panel or breakout session		●			
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$1,000	\$500			
Opportunity to deliver welcome remarks at the Summit, showcasing your commitment to small business growth and the LGBTQ+ business Community	●				
Customized social media post on all Chamber platforms	●				
Featured sponsor email to attendees after the event (provided by sponsor)	●				

i - prime location; ii - highest level; iii - multiple locations;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

SMALL BIZ ENGAGEMENT

Learning Opportunities

Our Small Business Engagement events, including workshops and learning opportunities, are designed to empower entrepreneurs and small business owners with the tools they need to succeed. These events offer actionable insights, expert guidance, and practical resources to help businesses grow and thrive. By supporting these programs, sponsors directly impact the success of local LGBTQ+ and Allied small businesses.



Benefits

	Series Sponsor \$2,500 \$5,000	Event Sponsor Plus \$1,000 \$2,500	Event Sponsor \$500 \$1,500
Logo recognition - calendar & digital promotions, including social media and event slide presentation	● ⁱⁱ	●	●
Logo recognition - onsite signage and/or event materials (if applicable)	● ⁱⁱ	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●
List of attendees provided (post-event)	●	●	●
Complimentary event tickets	8 ⁱⁱ	6	4
Opportunity to present and/or host one workshop during the year	●	● ⁱ	
Display of promotional signage and materials (provided by sponsor)	● ⁱⁱ	●	
Tabling opportunity at sponsored event (space permitting)	● ⁱⁱ	●	
Industry exclusivity	●		
Opportunity to deliver remarks	● ⁱⁱ		
Recognition on Chamber blog or featured sponsor email	●		

■ Level Up Educational Series
 ■ Business Builder Series
 ■ Power Hour
 ■ In the Know Series

i - presentation opportunity excludes In the Know Series; ii - applicable to all series events in sponsored calendar year; Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

SMALL BIZ ENGAGEMENT

LGBTBE® Certified Businesses

Our LGBTBE® Certified Business Engagement events focus on empowering LGBTQ+ certified businesses with resources and opportunities to thrive. Through workshops, educational sessions, and tailored learning experiences, these programs help LGBTBEs® leverage their certification for growth and success. Sponsoring these events demonstrates your commitment to supporting LGBTQ+ entrepreneurs and fostering an inclusive economy.



	Presenting (Roundtable) \$15,000	Presenting (Workshop) \$5,000	Gold \$10,000	Silver \$2,500	Bronze \$1,500
Benefits					
Name recognition - calendar & digital promotions, including social media and event slide presentation					● ⁱ
Name recognition - onsite signage and/or event materials (if applicable)					● ⁱ
Name recognition - Wall of Appreciation & end-of-year sponsor recognition					●
Logo recognition - calendar & digital promotions, including social media and event slide presentation	● ⁱⁱ	●	● ⁱⁱ	● ⁱ	
Logo recognition - onsite signage and/or event materials (if applicable)	● ⁱⁱ	●	● ⁱⁱ	● ⁱ	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	
Logo recognition on Chamber Supplier Diversity Partners page	●	●	●	●	●
Recognition on Chamber LGBTBE® Resource page	●	●	●	●	●
Tabling opportunity at sponsored event (space permitting)	● ⁱⁱⁱ	● ^{iv}	● ⁱⁱⁱ	*	*
Complimentary event tickets (workshop sponsor only)		10		6	4
Opportunity to include one (1) speaker/panelist for one (1) event	● ^v		*	*	
Display of promotional signage and materials (provided by sponsor)	●	● ^{iv}	●	*	
Opportunity to place promotional materials on attendee tables		●		*	
Opportunity to host LGBTBE® Roundtable events on-site	●		●		
Interview on OUTFront Conversations livestream series			●		
Industry exclusivity		●			
Opportunity to deliver remarks	● ⁱⁱ	●			
Recognition on Chamber blog and/or featured sponsor email	●	●			

■ LGBTBE® Workshop
 ■ LGBTBE® Roundtable Program

Applicable to Workshop Only: iv - premier placement;
Applicable to Roundtable Only: i - for one event; ii - for all events in sponsored calendar year; iii - at one event; v - all events;
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

SMALL BIZ ENGAGEMENT

Chamber Champion & Pay It Forward

The Chamber Champion and Pay It Forward Funds enable direct contributions from the community to help small businesses and nonprofits stay fully connected to the Chamber resources, member benefits and community regardless of their ability to pay. The programs underwrite a one-year membership for organizations in need and prioritize help for those that are most vulnerable in the LGBTQ+ community including minority, transgender and women-owned businesses or serving organizations.



Benefits

	Title \$10,000	Silver \$5,000	Bronze \$2,500
Name recognition - landing page			●
Logo recognition - landing page	●	●	
Social media recognition on Chamber channels during sponsored year	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●
Recognition on Chamber blog	●	●	
Interview on OUTFront Conversations livestream series	●	●	
Industry exclusivity	●		
Logo recognition on website homepage slider during sponsored year	●		
Featured sponsor email	●		
Opportunity to provide a sponsor-created video to show support for the sponsored program to be shared via Chamber communication channels	●		

Chamber Champion

Pay It Forward

Note: Small contributions are accepted to support the Chamber Champion program. Donors will be recognized on the Chamber Champion Landing Page.

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

IMPACT PARTNERS & WORKPLACE ALLIANCE

The Chamber is dedicated to being a strong voice and taking action on public policy and community initiatives that impact economic prosperity for the LGBTQ+ community and the region. It's increasingly important for the business community to collectively weigh in on economic and business impact when public policy decisions are made.

Program & Events



Benefits

	Title \$25,000 \$15,000	Titanium \$15,000	Platinum \$10,000 \$5,000	Gold \$5,000 \$3,000	Silver \$3,500 \$2,000	Bronze \$2,500 \$1,000
Name recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)						i
Name recognition - onsite signage and/or event materials (if applicable)						i
Name recognition - Wall of Appreciation & end-of-year sponsor recognition						i
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	i	i	i	i	i	
Logo recognition - onsite signage and/or event materials (if applicable)	i	i	i	i	i	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	i	i	i	i	i	
Additional employees can participate in the program (above the number included based on Impact Partner level)	15	10	8	6	4	2
Opportunity to provide panelists for programming (on Chamber request)	*	*	*	*		
Opportunity to include a 15-30 second ad (provided by sponsor) in promotions			***	**		
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$2,000	\$1,500	\$1,000			
Industry exclusivity			**			
Recognition on Chamber blog and/or featured sponsor email			***			
Opportunity to deliver remarks			*			
Opportunity to introduce a guest speaker at one event						
Interview on OUTFront Conversations livestream series	*					
Verbal recognition during program remarks	***		***	**	**	**
Complimentary event tickets	30		25	20	10	6

- LGBTQ+ Workplace Alliance Program
- WPA Roundtables
- WPA Lunch & Learns
- Impact Partner Appreciation Event

i - for all Workplace Alliance Events (Workplace Alliance Program Sponsorship only); ii - at one event; Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

IMPACT PARTNERS & WORKPLACE ALLIANCE

The Summit is the ONLY LGBTQ+ focused Summit for LGBTQ+ Business/Employee Resource Groups in the Houston Region. Make your plans to join us for this professional development Summit and B/ERG engagement opportunity.

LGBTQ+ Workplace Alliance Summit



	Presenting \$10,000	Awards \$7,500	Champion \$5,000	Leader \$2,500	Advocate \$1,500	Ally \$1,000
Benefits						
Name recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)						●
Name recognition - onsite signage and/or event materials (if applicable)						●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition						●
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	
Complimentary event tickets					5	3
Recognized as a 2025-2026 LGBTQ+ Workplace Alliance Program Sponsor	● ix	● vi	● ii	● i		
Logo recognition - LGBTQ+ Workplace Alliance Program landing page	● iii	● iii	● iii	●		
Access to event photos	●	●	●	●		
Ad in printed program (provided by sponsor)	1 page	1 page	1/2 page	1/4 page		
Tabling opportunity at event (space permitting)	● v	● v	● v	●		
Reserved event tables (7 seats per table)	3 viii	2 viii	2	1		
Opportunity to deliver remarks	● vii	● vii	● iv			
Opportunity to include promotional/marketing materials on tables	●	●	●			
Opportunity to provide a 15-30 second promotional video to be played during event(sponsor-produced)	●	●				
Logo recognition - event step-and-repeat	●	●				
Co-branding with Chamber logo on Summit swag	●					

i - Bronze level; ii - Silver level; iii - prime tier; iv - during morning plenary session; v - prime placement; vi - Gold level; vii - during lunch plenary session; viii - premier placement; ix - Platinum level; x -

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

PUBLIC POLICY

Program & Events

The Chamber is dedicated to being a strong voice and taking action on public policy and community initiatives that impact economic prosperity for the LGBTQ+ community and the region. It's increasingly important for the business community to collectively weigh in on economic and business impact when public policy decisions are made.



Benefits

	Presenting \$15,000 \$10,000	Platinum \$10,000 \$5,000 *	Gold \$7,500 \$2,500	Silver \$5,000 \$3,000 \$1,500	Bronze \$2,500 \$1,500 \$500
Name recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)					●
Name recognition - onsite signage and/or event materials (if applicable)					●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition					●
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	
Recognition on program materials and promotions, including all Legislative Affairs-related events		*	*	*	*
Complimentary event tickets	10	6 ⁱ 8	4 ⁱ 6 8	2 ⁱ 4 6	2 3
Recognized as a sponsor of Day at the Capitol		*			
Opportunity to deliver remarks	* *	* *			
Recognized as a sponsor of Elected Officials Reception		*			
Display of promotional signage and materials (provided by sponsor)	*	* *	*		
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$1,000	\$500			
Verbal recognition during program remarks	*	*	*	*	
Tabling opportunity at sponsored event (space permitting)	*	*	*		
Industry exclusivity	*				
Complimentary tickets to VIP reception prior to event	10	10	3		
Complimentary parking passes	5	4	2		
Reserved event table (10 seats per table)	1 ⁱⁱ	1			
Recognition on Chamber blog and/or featured sponsor email	* *				

■ Legislative Affairs Program
 ■ Elected Officials Reception
 ■ Legislative Luncheon

* - VIP Reception Sponsor

i - Elected Officials Reception; ii - option to include speaker or special guests and Chamber President & CEO

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

PUBLIC POLICY

This is a unique sponsorship opportunity for companies to be recognized across the state with the Texas LGBTQ Chambers of Commerce and all four LGBTQ+ chambers (Austin, Houston, North Texas and San Antonio) and support the LGBTQ+ community during the legislative session. There will be a strong presence in Austin as we lift the voices of the LGBTQ+ business community on behalf of our 1,500+ members (and growing!) across Texas.

Day at the Capitol



Benefits

	Presenting \$25,000	Reception \$15,000	Ally \$10,000	Advocate \$5,000	Voice \$2,500	Engagement \$1,000
Logo recognition on Texas LGBTQ Chambers of Commerce website	●	●	●	●	●	●
Logo recognition on Greater Houston LGBTQ+ Chamber of Commerce website & event landing page	●	●	●	●	●	●
Logo recognition - all Day at the Capitol materials & signage	●	●	●	●	●	●
Logo recognition - all digital event promotions, including social media	●	●	●	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●
Access to event photos	●	●	●	●	●	●
Engagement of sponsor employees in advocacy day activities	●	●	●	●	●	●
Complimentary tickets to reception	25	20	15	10	5	2
Verbal recognition during Advocacy Day program remarks	●	●	●			
Verbal recognition during Advocacy Day reception	●	●				
Logo recognition as Reception Presenting Sponsor on event & reception promotions and materials	●	●				
Opportunity to deliver remarks during morning kick-off	●	●				
Recognition in media alerts	●	●				

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

PUBLIC POLICY

The U.S. Business Action to End HIV – Houston Chapter hosts impactful events aimed at educating and mobilizing the business community to combat HIV stigma and advance health equity. Through workshops, discussions, and collaborative initiatives, these events empower businesses to take meaningful action in the fight against HIV. Sponsoring these programs underscores your dedication to community health and fostering a supportive, informed workplace culture.

U.S. Business Action to End HIV - Houston Chapter Engagement Events



Benefits

	Chapter Presenting Sponsor \$6,000	Quarterly Chapter Meeting \$3,000	End of Year Celebration \$1,500
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●
Event tickets - End of Year Celebration			10
Verbal recognition during program remarks of sponsored meeting		●	
Reserved event table (10 seats) at sponsored Quarterly Chapter Meeting Luncheon with priority placement		1	
Logo recognition - HIV Initiative - Houston Chapter website page throughout the year as Chapter Presenting Sponsor	●		
Industry exclusivity	●		
Recognition on Chamber blog and/or featured sponsor email	●		
Opportunity to deliver remarks	●		
Verbal recognition during program remarks at all chapter meetings in sponsored year	●		
Reserved event table (10 seats) at all Quarterly Chapter Meeting Luncheons with priority placement	1		

Note: Small contributions are accepted to support the Chamber Champion program. Donors will be recognized on the Chamber Champion Landing Page.

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

YOUNG PROFESSIONALS

Program & Events

Sponsoring LAMBDA NextGen, the Chamber's Young Professionals Group, gives exclusive access to young professionals in the LGBTQ+ community in the region. Sponsorship is a unique opportunity to demonstrate your company supports and is invested in developing the Greater Houston LGBTQ+ young professionals' community.



	Signature \$10,000	Next Generation \$5,000	Investing in the Future \$2,500	Title \$1,000	Event \$750
Benefits					
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●	●	●
Logo recognition - onsite signage and/or event materials (if applicable)	●	●	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●
Access to event photos				●	●
Opportunity to deliver remarks				● ⁱ	● ⁱ
Complimentary event tickets				●	●
List of attendees (post-event)				●	●
Opportunity to host	●	●	●	●	●
Logo recognition - all program promotional materials, digital & print	●	●	●		
Logo recognition - program sponsor signage at all LAMBDA NextGen events	●	●	●		
Highlight in Chamber monthly newsletter (one issue)	●	●	●		
Recognition as sponsor of LAMBDA NextGen event	2	1			
Tabling opportunity at sponsored event(s)	●	●			
Recognition on Chamber blog and/or featured sponsor email to LAMBDA NextGen membership	● ⁱⁱ	●			
Money allocated to LAMBDA NextGen Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$500	\$250			
Opportunity to distribute promotional materials at LAMBDA NextGen events	●	●			

■ LAMBDA NextGen Program
 ■ LAMBDA NextGen Events

i - when formal program is presented; ii - two emails;
 Note on event sponsorships: Benefits/sponsorship fee may vary based on event. The sponsorship levels listed reflect Happy Hours or events where lower expenses are required.
 Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

PROMOTIONAL & ADVERTISING

Programs & Campaigns

Sponsoring the Greater Houston LGBTQ+ Chamber's campaigns, such as the Shop LGBTQ+ Campaign, offers organizations the opportunity to directly engage with the LGBTQ+ community and demonstrate their commitment to supporting local businesses. Our OUTFront Conversations series also provides sponsors with visibility while fostering meaningful dialogue on key topics within the LGBTQ+ community, creating lasting impact through education and advocacy. These sponsorships highlight your brand's dedication to inclusivity and community empowerment, ensuring your business or organization stands out as a leader in supporting LGBTQ+ causes.



Benefits

	Title \$10,000	Title \$5,000	Quarterly \$2,500	Promote \$2,500	Monthly \$1,500	Episode \$1,000	Elevate \$1,000
Logo recognition - overlay (# of episodes)	All ⁱⁱ		6 ⁱ		2 ⁱ	1	
Name and/or logo recognition - scroll banner	All ⁱⁱ		6 ⁱ		2 ⁱ	1	
Logo recognition - program digital promotions	●		●		●	●	
Verbal recognition - 10 seconds at beginning and end of episode	All ⁱⁱ		6 ⁱ		2 ⁱ	1	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	●
Logo recognition - OUTFront Conversations landing page	●						
Interview for the first episode of the sponsored year plus one subsequent interview during the remainder of the year	●						
30 second commercial to run at the start of each episode (provided by sponsor)	●						
Name recognition - Shop LGBTQ+ landing page							●
Name recognition - campaign digital promotions							●
Logo recognition - Shop LGBTQ+ landing page		●		●			
Logo recognition - campaign digital promotions		●		●			
Logo recognition - campaign slider on website homepage		●					
Interview about support for LGBTQ+-owned businesses, Chamber and community during one episode of OUTFront Conversations series		●					

OUTFront Conversations
 Shop LGBTQ+ Campaign

i - minimum number of episodes; ii - during sponsored calendar year;

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

PROMOTIONAL & ADVERTISING

Advertising Opportunities

The Chamber offers unique promotional and advertising opportunities to spotlight your business or organization, such as Business Member of the Month, inclusion in the New Member Welcome Packet, and the Member Renewal Packet. These platforms provide targeted visibility to a diverse and engaged audience, amplifying your brand's reach within the LGBTQ+ and allied business community. Sponsoring these opportunities highlights your commitment to supporting local businesses, and the LGBTQ+ community, while enhancing your connection to this vibrant network.



Benefits

	Title Sponsor \$10,000	Title Sponsor \$10,000	Packet Sponsor \$2,500	Sponsor \$2,500	Option 2 \$1,500	Option 1 \$1,000
Logo recognition - one newsletter as Business Member of the Month					●	●
One dedicated eblast to Chamber membership	●	●			●	
Logo recognition - on website home page, with link, for 30 days					●	●
Social media post(s) noting any offers, weekly specials or events, or promotion of video and use of preferred hashtag during sponsored month (content provided in advance by sponsor)					2	1
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●
Logo recognition - New Member Welcome Packet)	●		●			
Logo recognition - Chamber social media channels	●	●	●	●		
Promotional materials included in each packet (provided by sponsor)	●	● ⁱ	●	● ⁱ		
Logo recognition - Join the Chamber page of website	●	●				
Logo recognition - on front of New Member Welcome Packet folder	●					
Logo recognition - Member Renewal Packet		●		●		

■ Business Member of the Month
 ■ New Member Welcome Packet
 ■ Member Renewal Packet

i - digital ad/flyer;

Note: Member Renewal Packet is digital only.

Note: Sponsors will get right of first refusal in successive years.

Note: A sponsor that wishes to secure Title Sponsorship for both the New Member Welcome Packet Sponsorship and Chamber Member Renewal Packet Sponsorship can do so at a combined sponsorship rate of \$8,000.

Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

