



Sponsorship Opportunities



SPONSOR THE 2025 SHOW YOUR PRIDE CAMPAIGN

Be part of this annual campaign to celebrate the LGBTQ+ community!

Together in Pride. Stronger Through Visibility.

www.showyourpridecampaign.com

About Show Your Pride



The 2025 Show Your Pride campaign marks the third consecutive year of this powerful visibility initiative, proudly co-created by the **Greater Houston LGBTQ+ Chamber of Commerce** and **Soneja Creative**.

Since 2023, Show Your Pride has captured hundreds of individuals, through photography, in front of stunning Pride backgrounds, which are unique to each year.

What began as a shared vision has grown into a powerful rallying call, encouraging businesses, organizations, and individuals to stand in visible solidarity with the LGBTQ+ community through a meaningful and inspiring photography visibility campaign.

Show Your Pride transcends traditional boundaries, using the power of photography to share joy, evoke emotions, and create a powerful visual narrative that celebrates the strength and resilience of the LGBTQ+ community.

This year's Show Your Pride campaign is more important than ever. **Together, we can demonstrate unwavering support for resilience and equality.**

SPONSOR SHOW YOUR PRIDE!

Amplify Your Visibility and Support of the LGBTQ+ Community -- Sponsor the 2025 Show Your Pride Campaign

We invite you to partner with the Greater Houston LGBTQ+ Chamber of Commerce to support this important visibility campaign. Explore this unique sponsorship opportunity and elevate your brand's visibility with this powerful campaign that champions LGBTQ+ inclusion.

Join us as a sponsor for **Show Your Pride** and showcase your commitment to LGBTQ+ inclusion.

Visibility matters—secure your sponsorship today!



Riaz Happiness. Representation. Liberation.



Garry & Evan Love. Acceptance. Strength.



Misha Allyship. Inclusion. Support.



Heather Love. Authentic. Whole.



Melissa Strength. Community. Freedom.



Bee Happiness. Joy. Authenticity.



Jeffery Compassion. Understanding. Love.



Linda Inclusive. Community. Freedom.



Regine Support. Joy. Family.



Armando Love. Equality. Community.

Sponsorship Levels - Show Your Pride



The mission of the Show Your Pride campaign is to capture, through photography, individuals in the LGBTQ+ and Allied community, including LGBTQ+ businesses, Members, Impact Partners and more, in Houston and the greater region. The campaign includes three words for each individual participant answering, "What Pride Means to Me."

Benefits	Title Sponsor \$25,000	Equality \$15,000	Love Wins \$10,000	Courage \$5,000	Ally \$3,000	Rainbow \$1,500
Logo recognition during one photo shoot						●
Logo recognition during all photo shoots	●	●	●	●	●	
Logo recognition - campaign & digital promotions, including email, social media and Show Your Pride website	●	●	●	●	●	●
Logo recognition - onsite signage at campaign photo shoots	●	●	●	●	●	●
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●
Logo recognition - onsite signage at campaign launch event	●	●	●	●	●	
Logo recognition - campaign images on IKE kiosks	●	●	●	●	●	
Priority 1/2 hour photo shoot (during sponsored campaign photo shoot) for up to 10 people at the sponsored event						●
1/2 hour photo shoot at photographer studio for up to 10 people					●	
1 hour photo shoot at photographer studio for up to 20 people				●		
2 hour photo shoot at sponsor location for up to 40 people*			●			
3 hour photo shoot at sponsor location for up to 60 people*		●				
4 hour photo shoot at sponsor location for up to 80 people*	●					
Complimentary Show Your Pride t-shirts and stickers	100	60	40			
Video shoot with Title Sponsor to promote the campaign	●					



*Venue must be suitable for photo shoot and approved by photographer
 Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.

Sponsor Today!

Become a Sponsor Today!



Please complete the Sponsorship form at bit.ly/SPONSOR2025SYP to reserve your sponsorship

Questions? Please contact us!

info@houstongbtchamber.com | 832.510.3002



www.showyourpridecampaign.com

Show Your Pride
Partners &
Collaborators



Abbie Kamin
Council Member, District C



The Greater Houston LGBTQ+ Chamber of Commerce accelerates economic opportunity for the lesbian, gay, bisexual, transgender, and queer + community through a strong network of business allies, innovative programs, and strategic partnerships and advances policies that foster economic inclusion and equality.