

PRIDE IN BUSINESS



**SPONSOR THIS PREMIER PRIDE MONTH
EVENT IN HOUSTON!**

A Decade of Equality: Celebrate, Reflect, Stand Together

PRIDE IN BUSINESS CELEBRATION LUNCHEON, AWARDS + AFTER PARTY

**Friday, June 6, 2025
Hilton Americas-Houston
1600 Lamar St., Houston, TX 77010
11 AM - 1:30 PM + After Party!**

PRESENTING SPONSOR



2025 Pride In Business Celebration Luncheon & Awards + After Party!

Sponsorship Opportunities are NOW Available

Mark your calendar for **Friday, June 6, 2025**, and join the Greater Houston LGBTQ+ Chamber of Commerce for one of the premier Pride Month events in the Houston region—the **2025 Pride In Business Celebration Luncheon & Awards + After Party!**

We haven't made a broad announcement just yet about our theme or special guest, but we are sharing that with you. We want to engage your company or organization as a sponsor for what will be another groundbreaking Pride In Business Celebration.

A Decade of Equality: Celebrate, Reflect, Stand Together

This year's theme honors the **10-Year Anniversary of Marriage Equality**, celebrating a decade of love, commitment, and progress while acknowledging the ongoing work to protect these hard-won rights.

The landmark ruling not only affirmed love and commitment but also advanced LGBTQ+ economic empowerment by creating financial protections and creating pathways to greater economic stability and opportunity.

In a time when our freedoms face new challenges, this celebration is more than an anniversary—it's a **call to action**. Together, we will:

- Reflect on the journey of achieving marriage equality.
- Recognize our resilience as a community.
- Reaffirm our dedication to the fight for equality for all.
- Celebrate the LGBTQ+ community's economic impact.

Special Guest: Jim Obergefell



We're honored to welcome **Jim Obergefell** (he/him), the plaintiff in the landmark Supreme Court case that legalized marriage equality across the U.S. Hear his inspiring story and insights on safeguarding our rights for generations to come.

In a time when our freedoms face new challenges, this celebration is more than an anniversary—it's a call to action. Together, we will:

- Reflect on the journey of achieving marriage equality.
- Recognize our resilience as a community.
- Reaffirm our dedication to the fight for equality for all.
- Celebrate the LGBTQ+ community's economic impact.

Last year, over 750+ people attended the Pride In Business Celebration, our highest attendance to date! In 2025, we anticipate breaking that record especially as we come together in community—now more important than ever—and celebrate the milestone marriage equality anniversary.

Can we count on your support for this signature event?

In Pride,



Tammi Wallace (she/her)
Co-Founder and President & CEO
Greater Houston LGBTQ+ Chamber of Commerce

Pride In Business Awards

Why Sponsor?

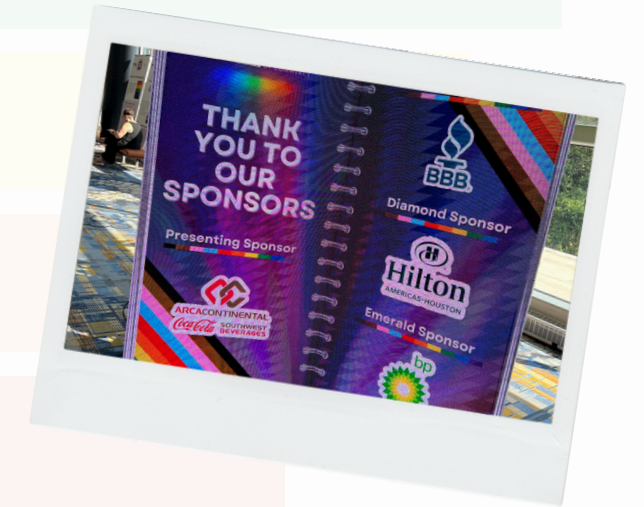
The Pride In Business Awards recognize the contributions made by Chamber members, Impact Partners and other key stakeholders in building a more diverse and inclusive community in Houston and the region. The awards provide an opportunity to honor business, community, and corporate leaders, organizations and individuals who raise the bar to advance LGBTQ+ inclusion in the workplace and community.

- Impact Partner of the Year
- Corporate LGBTQ+ Ally of the Year
- LGBTQ+ Business of the Year
- LGBTBE® Certified Business of the Year
- Allied Business of the Year
- Nonprofit Member of the Year
- Supplier Diversity Advocate of the Year
- Business/Employee Resource Group of the Year
- Chamber Advocacy Award
- Chamber Champion Award
- Community Legacy Award



By sponsoring the **2025 Pride In Business Celebration**, your company or organization:

Amplifies Visibility: Your brand will be showcased to hundreds of attendees and a larger audience through digital and print promotions.



Demonstrates Leadership: Align your company with a commitment to equality and inclusion.



Builds Community: Support initiatives that empower LGBTQ+ businesses, trans entrepreneurs, and BIPOC-owned companies.



Drives Impact: Your sponsorship helps fund critical programs that advance equality and economic empowerment in the region.



Sponsorship Levels - Pride In Business Celebration



Benefits	SOLD Presenting \$25,000	VIP Presenting \$20,000	Trailblazer \$15,000	Visionary \$10,000	Champion \$5,000	Equality \$3,000	Advocate \$1,000
Name recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)							●
Name recognition - onsite signage and/or event materials (if applicable)							●
Name recognition - Wall of Appreciation & end-of-year sponsor recognition							●
Logo recognition - calendar & digital promotions, including social media and event slide presentation (if applicable)	●	●	●	●	●	●	
Logo recognition - onsite signage and/or event materials (if applicable)	●	● ⁱⁱⁱ	●	●	●	●	
Logo recognition - Wall of Appreciation & end-of-year sponsor recognition	●	●	●	●	●	●	
Event tickets						5	2
Parking passes	15 ⁱⁱ	10 ⁱⁱ	8	6	4	2	
Reserved event tables (10 seats per table)	3 ⁱ	2 ⁱ	2 ⁱ	2	1		
Money allocated to Chamber Champion Fund & recognition as Chamber Champion Fund supporter	\$2,000	\$1,000	\$750	\$500			
Ad in digital event program (provided by sponsor)	2 pages	1 page	1 page	1/2 page			
Complimentary event tickets (VIP Reception)	15	10	4	2			
Verbal recognition during program remarks	● ^{iv}	● ^{iv}	●				
Interview during one episode of OUTfront Conversations series	●	●	●				
Drink tickets for After Party (beer, wine or well drinks)	15	10	5				
Logo recognition - stand-alone sponsor slide in event slide presentation	●	●					
Recognition on Chamber blog and/or featured sponsor email	●						
Opportunity to provide a one-minute promotional video to be played during main event program (sponsor-produced)	●						
Logo recognition - step-and-repeat photo backdrop	●						
Complimentary champagne (2 bottles per table)	●						
Exclusive sponsorship opportunity	●						

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

Sponsor Today!

*i - prime placement; ii - valet parking; iii - main event & VIP Reception; iv - main event & After Party
Note: All logo recognition benefits will be tiered by sponsorship level from highest to lowest.*

Secure Your Sponsorship

Act now to secure your sponsorship! We would love to include your company or organization as we announce the 2025 Pride In Business Celebration!

Sponsorship Deadline: May 16, 2025

- Visit houstonprideinbusiness.lgbt or complete the [sponsor form](#).
- Scan the QR Code below to complete the sponsor form.



Join leading companies and organizations in the region who support his annual event and showcase your commitment to the LGBTQ+ community! Complete the sponsorship form today.

Sponsor Today!

Your Impact

Proceeds from this signature event directly support the Chamber's work, including:

- Scholarships for LGBTQ+ entrepreneurs.
- Programs empowering LGBTQ+ and Allied-owned businesses.
- Community outreach and advocacy efforts.
- Initiatives driving economic inclusion for the LGBTQ+ community.

Together, we create a stronger, more inclusive Houston.

Confirm your sponsorship today and let's celebrate during Pride Month and the milestone decade of marriage equality!

Contact Us

For questions or custom sponsorship opportunities, contact:

Tammi Wallace, Co-Founder, President & CEO

Greater Houston LGBTQ+ Chamber of Commerce

Phone: 832-510-3002

Email: tammi.wallace@houstonlgbtchamber.com