



## Impact Partner Levels & Benefits

### BECOME AN IMPACT PARTNER TODAY!

Impact Partner is the term that the Greater Houston LGBTQ+ Chamber of Commerce uses for our members that are large employers (100+ employees). Whether a corporation or large organization, our major employers in Houston have a major impact on our local economy and play a vital role when they invest in the Chamber.

### READY TO PARTNER?

Complete the [Impact Partner Interest Form](#) OR contact our Director of Corporate Relations, Ryan Wilson for more information: [ryan.wilson@houstonlgbtchamber.com](mailto:ryan.wilson@houstonlgbtchamber.com).

PARTNERSHIP LEVELS	ANNUAL RATE	<b>PARTICIPATING EMPLOYEES</b> Number of employees participating in Chamber events and programming. <i>Note: Participating employees are for complimentary events.</i> Unlimited number of employees can participate in paid events at the discounted membership rate. (additional employees can be added for a minimal fee)	Allocation from Chamber through Champion Chamber Fund to support LGBTQ+ owned businesses with membership support. Partner is recognized as a Chamber Champion Fund Supporter online. (ix)
MISSION INVESTOR	\$50,000	Up to 50 Employees	\$1,000
GROWTH INVESTOR	\$30,000	Up to 30 Employees	\$750
CORNERSTONE INVESTOR	\$25,000	Up to 25 Employees	\$500
CHAMPION INVESTOR	\$20,000	Up to 20 Employees	
EQUITY INVESTOR	\$15,000	Up to 15 Employees	
PIVOTAL INVESTOR	\$10,000	Up to 10 Employees	
CATALYST INVESTOR	\$5,000	Up to 5 Employees	

PROGRAMS & EVENTS							
PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
<b>Chamber Event Sponsorships</b> - additional brand exposure opportunities at Chamber events throughout the year; see Sponsorship Opportunities Guide	SPONSORSHIP CREDIT: \$6,000 <small>(note: does not include Pride In Business)</small>	SPONSORSHIP CREDIT: \$3,500 <small>(note: does not include Pride In Business)</small>	SPONSORSHIP CREDIT: \$2,500 <small>(note: does not include Pride In Business)</small>	Opportunity to Sponsor events throughout the year (iii)(v)	Opportunity to Sponsor events throughout the year (iii)(v)	Opportunity to Sponsor events throughout the year (iii)(v)	Opportunity to Sponsor events throughout the year (iii)(v)
<b>LGBTQ+ Workplace Alliance Program</b>	If selected, recognized as 2025 Inspire Sponsor	If selected, recognized as 2025 Community Sponsor	If selected, recognized as a 2025 Connect Sponsor	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
<b>Co-Branded Chamber-Employee Resource Group Event</b>	Up to 50 employees						
<b>OUT Front Interview Series</b>	Recognized as sponsor for one episode Opportunity to Sponsor additional episodes or program (iii)(v)	Recognized as sponsor for one episode Opportunity to Sponsor additional episodes or program (iii)(v)	Recognized as sponsor for one episode Opportunity to Sponsor additional episodes or program (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
<b>Ribbon Cutting Ceremony</b>	2 complimentary ribbon cuttings opportunities per year	2 complimentary ribbon cuttings opportunities per year	1 complimentary ribbon cutting opportunity per year	1 complimentary ribbon cutting opportunity per year			

SUPPLIER DIVERSITY							
PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
<b>LGBTBE® Roundtable Program (vii) -</b> Engaging local LGBTQ+ owned and certified businesses through a cohort program	If selected, recognized as 2025 program sponsor, Top Tier Sponsor (iii)(v) Opportunity to Host (vi)	If selected, recognized as 2025 program sponsor, Prime Tier Sponsor (iii)(v) Opportunity to Host (vi)	If selected, recognized as a 2025 program sponsor (iii)(v) Opportunity to Host (vi)	If selected, recognized as a 2025 program sponsor (iii)(v) Opportunity to Host (vi)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
<b>Opportunity to Participate in Supplier Diversity Matchmaker Program</b>	◆	◆	◆	◆	◆	◆	◆
<b>Recognition on Chamber Supplier Diversity Partner Page (viii)</b>	Top Tier Listing	Prime Tier Listing	Third Tier Listing	◆	◆	◆	◆

EMPLOYEE ENGAGEMENT							
PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
<b>Employee Engagement - LGBTQ+ Workplace Alliance</b> <b>Note:</b> Participating employees are for complimentary events. Unlimited number of employees can participate in paid events at the discounted partner event rate. (additional employees can be added for a minimal fee)	Up to 50 employees	Up to 30 employees	Up to 25 employees	Up to 20 employees	Up to 15 employees	Up to 10 employees	Up to 5 employees
<b>Employee Engagement - LAMBDA NextGen LGBTQ+ Young Professionals Group (ages 21 - 40)</b>	Up to 30 employees	Up to 20 employees	Up to 15 employees	Up to 10 employees	Up to 6 employees	Up to 4 employees	
<b>Employee Engagement - Pride Nights with Chamber Sports Team, Arts and Nonprofit Partners.</b> Connection with teams for ERG group participation in Pride Night events.	◆	◆	◆				

PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
<b>Customized LGBTQ+ Inclusion Workshop Hosted by Partner</b>	2 per year	1 per year					
<b>Opportunity to Promote Partner Directed/Collaboration Program (iii)</b>	◆	◆	◆	◆	◆		
<b>Complimentary Speaker from the Chamber during Pride Month or LGBTQ+ History Month (other months as requested) (ii)</b>	Speaker/ Panelist Credit: \$1,500	Speaker/ Panelist Credit: \$1,000	Speaker/ Panelist Credit: \$500	Reduced Chamber Speaker Fee (20%)	Reduced Chamber Speaker Fee (15%)	Reduced Chamber Speaker Fee (10%)	
<b>Resource for Speakers, Panelists and Expertise for Chamber and Chamber Partner Events</b>	◆	◆	◆	◆	◆		
<b>Engagement with regional nonprofit Chamber members</b>	◆	◆	◆	◆	◆	◆	◆
<b>Opportunity to attend annual LGBTQ+ Nonprofit Showcase</b>	◆	◆	◆	◆	◆	◆	◆
<b>Invitation to Exclusive Events</b>	◆	◆	◆	◆	◆		
<b>NGLCC Business &amp; Leadership Conference Registration Discount</b>	◆	◆	◆	◆	◆	◆	◆

BRAND, ENGAGEMENT & VISIBILITY							
PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
<b>Logo inclusion and hyperlink on Chamber website home page</b>	◆	◆	◆	◆	◆	◆	◆
<b>Logo or name placement on Chamber website with hyperlink on Impact Partners page with level designation</b>	Premier Listing, Top of page with brief description	Second Tier of page with brief description	Third Tier of page with brief description	Fourth Tier	Fifth Tier	Logo Placement	Logo Placement
<b>Logo or name placement in Chamber email communications (e.g., newsletter, upcoming events, etc.,) with Impact Partner level designation (where Impact Partners are listed) (iii)</b>	Logo Placement Premier Listing	Logo Placement Prime Listing	Logo Placement Third Tier Listing	Logo Placement	Logo Placement	Logo Placement	Logo Placement
<b>Email highlight of Impact Partner new partnership or renewal</b>	◆	◆	◆	◆	◆	◆	◆
<b>OUT Front Conversations Interview Series</b>	1 interview per year						
<b>Enhanced Online Directory listing</b>	◆	◆	◆	◆	◆	◆	◆
<b>Additional Affiliated/Recognized Brand Recognition (viii)</b>	12	10	8	6	4	2	1
<b>Multiple location online directory listings</b>	15	12	10	8	6	4	2
<b>Turnkey online member profile setup</b>	◆						
<b>Logo on Chamber collateral where Partners are listed (ii)</b>	◆	◆	◆	◆			
<b>On-site signage at Chamber signature events (with level designations) (iii)</b>	Premier Placement (iv)	Prime Placement (iv)	Third Tier Placement (iv)				
<b>Recognition as Chamber Blog Sponsor</b>	◆						
<b>Pride In Business Awards Nominations</b>	Opportunity to Nominate	Opportunity to Nominate	Opportunity to Nominate	Opportunity to Nominate	Opportunity to Nominate	Opportunity to Nominate	Opportunity to Nominate
<b>Opportunity to list Member to Member Deals on Chamber website</b>	◆	◆	◆	◆	◆	◆	◆
<b>Opportunity to list Hot Deals on Chamber website</b>	◆	◆	◆	◆	◆	◆	◆

PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
<b>Opportunity to participate in the Business Advantage Program (BAP) (iii)</b>  ***Note specific levels apply to the BAP program. See Chamber website for details.	Tier 1	Tier 2	Tier 2	Tier 3	Tier 4	Tier 5	
<b>Use of Chamber Partner Logo in all approved advertising and literature (with restrictions)</b>	◆	◆	◆	◆	◆	◆	◆
<b>Opportunity to provide communication content based on technical expertise (e.g., article, blog)</b>	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually				
<b>Access to Member Facebook and LinkedIn Groups to post Partner information</b>	◆	◆	◆	◆	◆	◆	◆
<b>Opportunity for co-branded promotional items (iii)</b>	◆	◆	◆	◆	◆	◆	◆
<b>Job Postings on Chamber Jobs Board</b>	◆	◆	◆	◆	◆	◆	◆
<b>Promotion of Impact Partner Directed Job Fair</b>	Up to 5 Annually	Up to 4 Annually	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually		

## PUBLIC POLICY

PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
<b>Representation on Legislative Affairs Committee</b>	◆	◆	◆				
<b>Participation in Chamber's Legislative Affairs Activities</b>	◆	◆	◆	◆	◆	◆	◆
<b>Engagement with City of Houston and Harris County for Boards &amp; Commissions service opportunities</b>	◆	◆	◆	◆	◆	◆	◆

## PROFESSIONAL AND LEADERSHIP OPPORTUNITIES

PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
<b>Participation on Impact Partner Advisory Committee</b>	◆	◆	◆	◆			
<b>Leadership Development through Committee or Board Participation (ii)</b>	◆	◆	◆	◆	◆	◆	◆
<b>Volunteer opportunities (e.g, Chamber Day of Service)</b>	◆	◆	◆	◆	◆	◆	◆

(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion (iv) When published (v) Sponsorship cost varies by event type and availability (vi) Hosting opportunities varies by event type and availability (vii) Company must recognize LGBTQBE® Certification to participate (viii) Does not include LGBTQ+ Workplace Alliance (viii) Under same parent. (viii) Number of employees participating is based on Partner Level (ix) calculated on direct funding and not in-kind

\*Eligibility - 100+ employees

\*\*Sent from Chamber

As of 1/1/2025