



Sponsorship Opportunities



Thursday, September 12, 2024

9 AM - 5:30 PM

Amegy Tower, 1717 W. Loop S.

LGBTQ+ Workplace Alliance Summit

The Greater Houston LGBTQ+ Chamber of Commerce is thrilled to announce our day-long skills building and networking event for B/ERG leaders, DEI professionals, and others working on LGBTQ+ inclusion within their companies in Houston. Exclusively open to Impact Partners of the Chamber, the 2024 LGBTQ+ Workplace Alliance Summit will inspire and engage participants to return to their companies inspired and empowered to continue their work of belonging and inclusion. A virtual attendance option will be available but in-person attendance is strongly encouraged.

The Summit is the ONLY LGBTQ+ focused Summit for LGBTQ+ Business/Employee Resource Groups in the Houston Region. Make your plans to join us for this professional development Summit and B/ERG engagement opportunity.

Thank you to our host and Chamber Equity Partner, Amegy Bank, for providing the space for our Summit.



WHO SHOULD ATTEND?

Attendance is open to any employee from a company that is a [current Impact Partner](#) with the Greater Houston LGBTQ+ Chamber of Commerce. B/ERG leaders, DEI professionals, and others working on LGBTQ+ inclusion within their companies are strongly encouraged to attend. Not an Impact Partner and want to learn more? Click [here](#) to find out how your company can get engaged as a Chamber Impact Partner.

ABOUT THE LGBTQ+ WORKPLACE ALLIANCE

The LGBTQ+ Workplace Alliance was developed exclusively for Chamber Impact Partners to facilitate engagement and learning between LGBTQ+ Employee Resource Group (ERG) leaders and others who are a part of their companies' diversity, equity & inclusion initiatives. [Learn more here.](#)

LGBTQ+ Workplace Alliance Summit

Presenting Sponsor: \$10,000

All benefits of Champion Sponsor, PLUS:

- Recognized as the LGBTQ+ Workplace Alliance Summit Presenting Sponsor
- Recognition as 2024-2025 LGBTQ+ Workplace Alliance Engage Program Sponsor
- Top tier recognition on LGBTQ+ Workplace Alliance Program page
- Top tier logo recognition included in event promotions
- Top tier logo recognition during sponsor slide presentation and other event signage
- Opportunity to deliver remarks during the lunch plenary
- Opportunity to include a 15-30 second sponsor-produced video/ad
- Logo recognition on step and repeat
- Full page ad in printed program (sponsor provides ad)
- Co-branding with Chamber logo on Summit swag
- Reserved tables (3) (premier location)
- 21 complimentary event tickets

Awards Sponsor: \$7,500

All benefits of Champion Sponsor, PLUS:

- Recognized as the LGBTQ+ Workplace Alliance Summit Awards Sponsor
- Promoted as Awards Sponsor - LGBTQ+ Workplace Alliance Impact Awards Presented by Sponsor
- Recognition as 2024-2025 LGBTQ+ Workplace Alliance Engage Program Sponsor
- Premier tier recognition on LGBTQ+ Workplace Alliance Program page
- Premier tier logo recognition included in event promotions
- Premier tier logo recognition during sponsor slide presentation and other event signage
- Opportunity to deliver remarks during the lunch plenary
- Opportunity to include a 15-30 second sponsor-produced video/ad
- Logo recognition on step and repeat
- Full page ad in printed program (sponsor provides ad)
- Reserved tables (2) (premier location)
- 21 complimentary event tickets

LGBTQ+ Workplace Alliance Summit

Champion Sponsor: \$5,000

All benefits of Leader Sponsor, PLUS:

- Recognized as a LGBTQ+ Workplace Alliance Summit Champion Sponsor
- Recognition as 2024-2025 LGBTQ+ Workplace Alliance Community Program Sponsor
- Prime tier recognition on LGBTQ+ Workplace Alliance Program page
- Prime logo recognition included in event promotions
- Prime logo recognition during sponsor slide presentation and other event signage
- Opportunity to deliver remarks during the morning plenary
- Half page ad in printed program (sponsor provides ad)
- Include promotional/marketing materials on tables
- Tabling opportunity (premier placement)
- Reserved tables (2)
- 14 complimentary event tickets

Leader Sponsor: \$2,500

All benefits of Advocate Sponsor, PLUS:

- Recognized as a LGBTQ+ Workplace Alliance Summit Leader Sponsor
- Recognition as 2024-2025 LGBTQ+ Workplace Alliance Connect Program Sponsor
- Logo recognition on LGBTQ+ Workplace Alliance Program page
- Access to all event photos for marketing/promotion use
- Quarter page ad in printed program (sponsor provides ad)
- Tabling opportunity
- Reserved table (1)
- 7 complimentary event tickets

**SECURE YOUR
SPONSORSHIP!**

LGBTQ+ Workplace Alliance Summit

Advocate Sponsor: \$1,500

All benefits of Ally sponsor, PLUS:

- Logo recognition as an LGBTQ+ Workplace Alliance Summit Advocate Sponsor
- Logo recognition included in event promotions, event landing page and event calendar
- Logo recognition in digital and printed program
- Logo recognition during sponsor slide presentation and on other event signage
- 5 complimentary event tickets

Ally Sponsor: \$1,000

- Recognized as an LGBTQ+ Workplace Alliance Summit Ally Sponsor
- Company name recognition included in event promotions, event landing page and event calendar
- Company name recognition in digital program
- Company name recognition during sponsor slide presentation and on other event signage
- Recognition in Chamber's end-of-the-year sponsor recognition
- Logo recognition on the 2024 Chamber Wall of Appreciation
- 3 complimentary event tickets

Become a Sponsor Today!



Please complete the
Sponsorship form at
bit.ly/3Xjw4k3
to reserve your
sponsorship

Questions? Please contact us!

info@houstonlgbtchamber.com | 832.510.3002



Working at the intersection of business and the LGBTQ+ community.

The Greater Houston LGBTQ+ Chamber of Commerce accelerates economic opportunity for the lesbian, gay, bisexual, transgender, and queer + community through a strong network of business allies, innovative programs, and strategic partnerships and advances policies that foster economic inclusion and equality.