



IMPACT Partner Levels & Benefits

PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
Annual Rate	\$50,000	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000
Participating Employees. Number of employees participating in Chamber events and programming. <i>Note: Participating employees are for complimentary events.</i> Unlimited number of employees can participate in paid events at the discounted membership rate. (additional employees can be added for a minimal fee)	Up to 65 Employees	Up to 45 Employees	Up to 30 Employees	Up to 25 Employees	Up to 20 Employees	Up to 15 Employees	Up to 10 Employees
Allocation from Chamber through Champion Chamber Fund to support LGBTQ+ owned businesses with membership support. Partner is recognized as a Chamber Champion Fund Supporter online. (x)	\$1,000	\$750	\$500				

2024 SIGNATURE PROGRAMS & EVENTS Sponsor Recognition & Sponsorship Opportunities

All non-selected events are available for sponsorship opportunities. See Sponsorship Opportunities Guide for full details on sponsorship benefits and levels.

	Select up to 3 events/ programs for sponsor recognition	Select up to 2 events/ programs for sponsor recognition	Select up to 2 events/ programs for sponsor recognition	Select up to 1 event/ program for sponsor recognition			
Pride In Business Celebration & Awards	If selected, recognized as Top Tier Sponsor (i), 2 tables	If selected, recognized as Prime Tier Sponsor (i), 1 table	If selected, recognized as Sponsor (i), 1/2 table	If selected, recognized as Sponsor (i), 1/2 table	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
Pride In Business Celebration VIP Reception	If selected, recognized as Top Tier Sponsor (i), 15 tickets	If selected, recognized as Prime Tier Sponsor (i), 10 tickets	If selected, recognized as Sponsor (i), 5 tickets	If selected, recognized as Sponsor (i), 5 tickets	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii)(v)
Pride In Business Awards Nominations	Opportunity to Nominate	Opportunity to Nominate	Opportunity to Nominate	Opportunity to Nominate	Opportunity to Nominate	Opportunity to Nominate	Opportunity to Nominate
LGBTQ+ Workplace Alliance Program	If selected, recognized as 2024 program sponsor, Presenting Sponsor	If selected, recognized as 2024 program sponsor, Empower Level	If selected, recognized as 2024 sponsor	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)		
LGBTQ+ Workplace Alliance Summit	If selected, recognized as LGBTQ+ Workplace Alliance Summit Top Tier Sponsor	If selected, recognized as LGBTQ+ Workplace Alliance Summit Prime Tier Sponsor	If selected, recognized as LGBTQ+ Workplace Alliance Summit Sponsor	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)

PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
LGBTQ+ Workplace Alliance 2024 Programming and Events (Regional) Including: - Spring Happy Hour - Fall Networking Reception - Day of Service - Quarterly Lunch & Learns And much more!	If selected, recognized as Top Tier Sponsor for up to 2 events (iii)(v) Opportunity to Host (vi)	If selected, recognized as Prime Tier Sponsor for up to 1 event (iii) (v) Opportunity to Host (vi)	If selected, recognized as Sponsor for 1 event (iii)(v) Opportunity to Host (vi)	If selected, recognized as Sponsor for 1 event (iii)(v) Opportunity to Host (vi)	Opportunity to Sponsor (iii)(v) Opportunity to Host (vi)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
LGBTBE® Roundtable Program (vii)	If selected, recognized as 2023 program sponsor, Top Tier Sponsor (iii)(v) Opportunity to Host (vi)	If selected, recognized as 2023 program sponsor, Prime Tier Sponsor (iii)(v) Opportunity to Host (vi)	If selected, recognized as a 2023 program sponsor (iii)(v) Opportunity to Host (vi)	If selected, recognized as a 2023 program sponsor (iii)(v) Opportunity to Host (vi)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)

2024 MAJOR PROGRAMS & EVENTS

Sponsor Recognition & Sponsorship Opportunities

All non-selected events are available for sponsorship opportunities. See Sponsorship Opportunities Guide for full details on sponsorship benefits and levels.

	Select up to 2 events/ programs for sponsor recognition	Select up to 1 event/ program for sponsor recognition	Select up to 1 event/ program for sponsor recognition				
Community Conversations Luncheon	If selected, recognized as Top Tier Sponsor (i) Opportunity to Host (vi)	If selected, recognized as Prime Tier Sponsor (i) Opportunity to Host (vi)	If selected, recognized as Second Tier Sponsor (i) Opportunity to Host (vi)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
State of the Chamber Luncheon	If selected, recognized as Top Tier Sponsor (i) Opportunity to Host (vi)	If selected, recognized as Prime Tier Sponsor (i) Opportunity to Host (vi)	If selected, recognized as Second Tier Sponsor (i) Opportunity to Host (vi)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
Celebrating LGBTQ+ History Month	If selected, recognized as Top Tier Sponsor (i) Opportunity to Host (vi)	If selected, recognized as Prime Tier Sponsor (i) Opportunity to Host (vi)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
Member Orientation	If selected, recognition as Presenting Sponsor (iii)(v) Opportunity to Host (vi)	If selected, recognition as Top Tier Sponsor (iii)(v) Opportunity to Host (vi)	Opportunity to Sponsor & Host (iii)(v)(vi)	Opportunity to Sponsor & Host (iii)(v)(vi)	Opportunity to Sponsor & Host (iii)(v)(vi)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
LAMBDA NextGen - Young Professionals Group	If selected, recognized as Top Tier Sponsor (i) Opportunity to Host (vi)	If selected, recognized as Prime Tier Sponsor (i) Opportunity to Host (vi)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
Chamber Day of Giving (e.g., Chamber Holiday Food Drive)	If selected, recognized as Top Tier Sponsor (i) Opportunity to Host (vi)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)

PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
--------------------	------------------	-----------------	----------------------	-------------------	-----------------	------------------	-------------------

OTHER PROGRAMS & EVENTS

Sponsorship Opportunities

Co-Branded Chamber-Employee Resource Group Event	Up to 65 Employees						
ChamberTalk Interview Series	Recognized as Quarterly Sponsor Opportunity to Sponsor Additional Episodes or Program (iii)(v)	Recognized as Sponsor for One Episode Opportunity to Sponsor Additional Episodes or Program (ii)(v)	Recognized as Sponsor for One Episode Opportunity to Sponsor Additional Episodes or Program (ii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
Sponsor Chamber 2024 Campaigns Including: - Show Your Pride - Shop PRIDE - LGBTQ+ Biz Month - LGBTQ+ History Month	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)

OTHER BENEFITS

Programs & Events

Employee Engagement - LGBTQ+ Workplace Alliance Note: Participating employees are for complimentary events. Unlimited number of employees can participate in paid events at the discounted partner event rate. (additional employees can be added for a minimal fee).	Up to 50 Employees	Up to 35 Employees	Up to 30 Employees	Up to 25 Employees	Up to 20 Employees	Up to 15 Employees	Up to 10 Employees
Employee Engagement - LAMBDA NextGen LGBTQ+ Young Professionals Group (21 - 40)	Up to 50 Employees	Up to 35 Employees	Up to 30 Employees	Up to 25 Employees	Up to 20 Employees	Up to 15 Employees	Up to 10 Employees
Employee Engagement - Chamber Events - Holiday Celebration - LGBTQ+ History Month Event	30 Tickets	25 Tickets	20 Tickets	15 Tickets	10 Tickets		
Employee Engagement - Pride Nights with Chamber Sports Team Partners. Connection with teams for ERG group participation in Pride Night events.	◆	◆	◆				
Customized LGBTQ+ Inclusion Workshop Hosted by Partner	2 Per Year	1 Per Year					
Complimentary Speaker from the Chamber during Pride Month or LGBTQ+ History Month (other months as requested) (ii)	1 Per Year	Reduced Chamber Speaker Fee	Reduced Chamber Speaker Fee	Reduced Chamber Speaker Fee	Reduced Chamber Speaker Fee	Reduced Chamber Speaker Fee	
Engagement with Regional Nonprofit Chamber Members	◆	◆	◆	◆	◆	◆	◆
ERG - LGBTQ+ Nonprofit Matchmaker Event	◆	◆	◆	◆	◆	◆	◆

PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
Employee access to general monthly, quarterly and annual Chamber Events including networking events, educational workshops and other events & programming including complimentary and discounted Partner pricing for Chamber produced programs & events. Over 90+ programs and events! (ix)	◆	◆	◆	◆	◆	◆	◆
Employee engagement opportunities to participate in statewide events and programming through the Texas LGBTQ Chambers of Commerce (ix)	◆	◆	◆	◆	◆	◆	◆
<u>Ribbon Cutting Ceremony****</u>	2 complimentary ribbon cuttings opportunities per year	2 complimentary ribbon cuttings opportunities per year	1 complimentary ribbon cutting opportunity per year	1 complimentary ribbon cutting opportunity per year			
Customized Programming Opportunity	◆						
Opportunity to Deliver Partner Directed Program (iii)	◆	◆	◆	◆			
Resource for speakers, panelists and expertise for Chamber and Chamber Partner Events	◆ Premium	◆ Priority	◆	◆	◆		
Option to have display table at events (iii) (v)	◆ Premium Placement	◆ Priority Placement	◆ Second Tier Placement	◆			
Invitation to Exclusive VIP Events	◆	◆	◆	◆			
<u>NGLCC Business & Leadership Conference Registration Discount</u>	◆	◆	◆	◆	◆	◆	◆

DIGITAL MARKETING EXPOSURE

ChamberTalk Interview Series	1 Interview Per Year						
Logo Inclusion and Hyperlink on Chamber Website Home Page	◆	◆	◆	◆	◆	◆	◆
<u>Logo Placement on Chamber Website with Hyperlink on Impact Partners Page with Level Designation</u>	Premier Listing, Top of Page with Brief Description	Second Tier of Page with Brief Description	Third Tier of Page with Brief Description	Fourth Tier	Fifth Tier	Logo Placement	Logo Placement
Logo or name placement in Chamber email communications (e.g., newsletter, upcoming events, etc.) with Impact Partner level designation (where Impact Partners are listed) (iii)	Logo Placement Premier Listing	Logo Placement Prime Listing	Logo Placement Third Tier Listing	Logo Placement	Logo Placement	Logo Placement	Logo Placement
Highlight of Impact Partner produced LGBTQ+ inclusion videos (e.g., celebrating Pride month)	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually				

PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
Enhanced Online Directory Listing	◆	◆	◆	◆	◆	◆	◆
Additional Affiliated/ Recognized Brand Recognition (viii)	12	10	8	6	4	3	2
Multiple Location Online Directory Listings	15	12	10	8	6	4	2
Recognition on Chamber Supplier Diversity Partner page (viii)	◆ Top Tier Listing	◆ Prime Listing	◆ Third Tier Listing	◆	◆	◆	◆
Turnkey Online Member Profile Setup	◆	◆	◆	◆	◆		
Recognition as Chamber Blog Sponsor	◆						
Email Announcement of Impact Partner Collaboration	◆	◆	◆	◆	◆	◆	◆
Company Spotlight In Digital Communications (e.g., email blast, Chamber digital magazine) (iii)	Up to 2 Annually	Up to 1 Annually					
Social Media Highlight	Up to 5 Annually	Up to 3 Annually					
Recognition on 2024 Wall of Appreciation (for sponsored events)	◆ Top Tier Listing	◆ Prime Listing	◆	◆	◆	◆	◆
Recognition in End of the Year 2024 Sponsor Recognition (assumes sponsorship of at least one event or program during the year)	◆ Top Tier Listing	◆ Prime Listing	◆	◆	◆	◆	◆
Recognized as a Chamber Champion Sponsor	◆ Top Tier Listing	◆ Prime Listing	◆				
Color Ad in Chamber Digital Magazine, <i>Business Intersections</i> (iv) (one issue)	Full Page (\$995 value)	Half Page (\$650 value)					
Advertising in Chamber digital magazine, <i>Business Intersections</i>	Partner reduced advertising rate	Partner reduced advertising rate	Partner reduced advertising rate	Partner reduced advertising rate	Partner reduced advertising rate	Partner reduced advertising rate	Partner reduced advertising rate

PUBLIC POLICY

Legislative Affairs Program See 2024 Sponsorship Catalogue for more details on sponsorship opportunities.	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
Representation on Legislative Affairs Committee	◆	◆	◆				
<u>Participation in Chamber's Legislative Affairs Activities</u>	◆	◆	◆	◆	◆	◆	◆
Chamber Advocacy Day with the Texas LGBTQ Chambers of Commerce	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
Chamber Advocacy Day Reception	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)		

PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
Opportunity to participate in D.C Fly In with Federal Elected Officials	◆ Opportunity to Sponsor (iii)(v)	◆ Opportunity to Sponsor (iii)(v)	◆ Opportunity to Sponsor (iii)(v)	◆ Opportunity to Sponsor (iii)(v)	◆ Opportunity to Sponsor (iii)(v)	◆	◆
Opportunity to participate and/or host, sponsor Elected Officials Reception or other advocacy events	Recognized as Top Tier Sponsor (i) Opportunity to Host (vi)	Recognized as Prime Tier Sponsor (i) Opportunity to Host (vi)	Recognized as Third Tier Sponsor (i) Opportunity to Host (vi)	Recognized as an Event Sponsor	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
Engagement with City of Houston and Harris County for Boards & Commissions service opportunities	◆	◆	◆	◆	◆	◆	◆
Opportunity to Sponsor Other Chamber Advocacy Activities	◆	◆	◆	◆	◆	◆	◆

PRINT BENEFITS

Logo featured in Chamber advertising (iii)	◆ Premier Placement (iv)	◆ Prime Placement (iv)	◆	◆	◆		
Opportunity to sponsor New Member Welcome Packet and Chamber Renewal Packets highlighting Partner on customized folders and other collateral	◆						
Opportunity to Include One-Page Promotional Piece in New Member Welcome Packet (iii)	◆	◆	◆				
Logo on Chamber collateral where Corporate Partners are listed (ii)	◆	◆	◆	◆			
On-site signage at Chamber signature events (with level designations) (iii)	Premier Placement (iv)	Prime Placement (iv)	Third Tier Placement (iv)	◆	◆		

OTHER BENEFITS

Participation on Business Leadership Council	◆	◆	◆	◆			
Leadership Development through Committee or Board Participation (ii)	◆	◆	◆	◆	◆	◆	◆
Use of Chamber Partner Logo in all approved advertising and literature (with restrictions)	◆	◆	◆	◆	◆	◆	◆
Industry Exclusivity	◆						
Promotion of Impact Partner Directed Job Fair	Up to 5 Annually	Up to 4 Annually	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually		
Opportunity to participate in the Business Advantage Program (BAP) (iii)	◆ Tier 1	◆ Tier 2	◆ Tier 2	◆ Tier 3	◆ Tier 4	◆ Tier 5	
***Note specific levels apply to the BAP program. See Chamber website for details.							

PARTNERSHIP LEVELS	MISSION INVESTOR	GROWTH INVESTOR	CORNERSTONE INVESTOR	CHAMPION INVESTOR	EQUITY INVESTOR	PIVOTAL INVESTOR	CATALYST INVESTOR
Recognition of Impact Partners at Chamber events (iii)	◆	◆	◆	◆	◆	◆	◆
Opportunity to provide communication content based on technical expertise (e.g., article, blog)	◆ Up to 3 Annually	◆ Up to 2 Annually	◆ Up to 1 Annually				
Access to Member Facebook and LinkedIn Groups to post Partner promotions and other information	◆	◆	◆	◆	◆	◆	◆
Featured email to membership**	◆ Up to 2 Annually	◆ Up to 1 Annually					
Engagement with Director of Corporate Relations to support Chamber-Partner Collaboration	◆	◆	◆	◆			
Job Postings	◆	◆	◆	◆	◆	◆	◆
Hot Deals	◆	◆	◆	◆	◆	◆	◆
Member 2 Member Deals	◆	◆	◆	◆	◆	◆	◆
Discounts on Chamber Partner Programs	◆	◆	◆	◆	◆	◆	◆

(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion (iv) When published (v) Sponsorship cost varies by event type and availability (vi) Hosting opportunities varies by event type and availability (vii) Company must recognize LGBTBE® Certification to participate (viii) Does not include LGBTQ+ Workplace Alliance (ix) Under same parent. (ix) Number of employees participating is based on Partner Level (x) calculated on direct funding and not in-kind

*Eligibility - 100+ employees

**Sent from Chamber

***See Chamber ribbon cutting options on website

As of 02/14/2024