



CHAMBER HOLIDAY
FOOD & SUPPLY DRIVE



SPONSOR PACKET

SPONSOR TODAY!

GIVE WITH PRIDE: MAKE A DIFFERENCE FOR LGBTQ+ YOUTH THIS HOLIDAY SEASON!

Almost 30% of LGBTQ+ youth reported experiencing homelessness or housing instability at some point in their lives — and those who did had two to four times the odds of reporting depression, anxiety, self-harm, considering suicide compared to those with stable housing.

Last year, the Chamber Holiday Food & Supply Drive raised so many donations for Tony's Place that they had to rework their budget! Let's break that record again this year and show our support for unhoused LGBTQ+ youth.

This holiday season, let's come together to support our community! On Thursday, November 21, the Greater Houston LGBTQ+ Chamber Foundation is hosting its annual Holiday Food & Supply Drive to benefit Tony's Place—a vital resource for LGBTQ+ homeless youth and one of our nonprofit members.

Now in its fifth year, the Holiday Food & Supply Drive began in response to the pandemic, and we're ready to make an even bigger impact this year. **Can we count on your help?**

Become a
Drive
Sponsor
today!

Sponsor
form



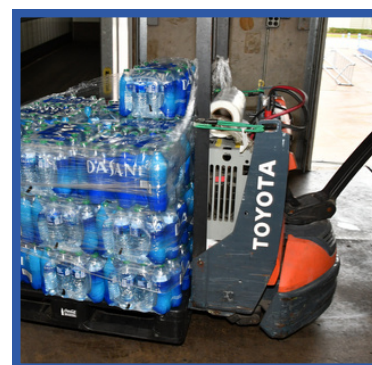
You have the power to help us make a difference for LGBTQ+ youth this holiday season and all year long.

SPONSORSHIP LEVELS

Title Sponsor \$20,000

All benefits of Impacting Lives, PLUS:

- Highest tier sponsor recognition on all Drive promotions
- Prominent logo recognition on all event promotions, website, digital materials including Drive Landing page and event calendar
- Logo recognition on website home page slider
- Featured in event promotion email with sponsor spotlight and logo recognition
- Opportunity to provide a sponsor-created video to show support for Drive to be shared via Chamber communication channels
- Logo recognition on swag bags
- Livestream interview with Chamber President & CEO
- Onsite livestream or recorded interview / photo opportunity for employees at drop off location (top priority scheduling)
- \$2,000 allocated to the Chamber Champion Fund to support scholarships for LGBTQ+ owned businesses
- Three reserved tables at Drag Bingo (right at PM drop off)
- Company Logo on all Drive banners
- Opportunity to share remarks at AM drop off as part of 3rd Thursday Breakfast program
- Featured Member Table at 3rd Thursday Breakfast (AM drop off)
- Display of company or organization banner at PM drop off



Sponsor Levels reflect member rates. Non-members will be assessed a 30% additional sponsor fee. In addition, non-members are not eligible for the Title Sponsor Level.

SPONSORSHIP LEVELS

Impacting Lives \$15,000

All benefits of Giving Back, PLUS:

- Onsite livestream or record interview / photo opportunity at drop-off location (priority scheduling)
- \$1,500 allocated to the Chamber Champion Fund to support scholarships for LGBTQ+ owned businesses
- Two reserved table at Drag Bingo (right at PM drop off)
- Opportunity to include promotional and two swag items in donation thank you bags
- Exclusive feature in Chamber newsletter



Giving Back \$10,000

All benefits of Helping Hand, PLUS:

- Higher tier sponsor recognition on all Drive promotions
- Recognition in Chamber Media Releases
- Onsite livestream or record interview / photo opportunity at drop-off location
- One reserved table at Drag Bingo (right at PM drop off)
- \$1,000 allocated to the Chamber Champion Fund to support scholarships for LGBTQ+ owned businesses
- Opportunity to include promotional and swag items in donation thank you bags
- Featured Blog Post
- Exclusive Social Media Recognition (grouped for all sponsors at this level)

Helping Hand \$5,000

All benefits of Pay It Forward, PLUS:

- Photo opportunity for employees at drop-off location (both drop off locations)
- Verbal Recognition at events
- \$500 allocated to the Chamber Champion Fund to support scholarships for LGBTQ+ owned businesses
- Recognized as Chamber Champion Fund sponsor
- LGBTQ+ Business/Employee Resource Group engagement on the day of the event
- Featured Member Table at Drag Bingo (top placement, PM drop off)

SPONSORSHIP LEVELS

Pay It Forward \$3,000

All benefits of Working Together, PLUS:

- Photo opportunity for employees at drop-off location (one drop-off location)
- Display of onsite sponsor signage (provided by sponsor)
- Access to event photos for use for promotional marketing purposes
- Featured Member Table at Drag Bingo (PM drop off)

Working Together \$1,500

All benefits of Making a Difference, PLUS:

- Logo recognition on Food & Supply Drive Landing Page and events calendar
- Logo recognition - onsite signage
- Logo included on digital event promotions
- Logo visibility through Tony's Place Food & Supply Drive promotions
- Logo recognition on Chamber Wall of Appreciation
- Social media recognition (grouped with all sponsors)

Making a Difference \$500

- Recognized as Chamber Holiday Food & Supply Drive Sponsor
- Name recognition on Food & Supply Drive Landing Page and event calendar
- Name recognition - onsite signage
- Name visibility through Tony's Place Food & Supply Drive promotions
- Included in Chamber end of the year sponsor recognition email blast
- Name recognition on Chamber Wall of Appreciation



**Thank You
for Supporting
LGBTQ+
Youth!**

[**Sponsor Today!**](#)

VIRTUAL



Make a Donation Online!

Individual financial donations are accepted through the Virtual Food & Supply Drive. Donations will help support purchases of clothing, food, hygiene products and more to support LGBTQ+ youth in need.

Donate at <https://www.chamberholidayfooddrive.lgbt>

Help spread the word about the Holiday Food & Supply Drive.

Learn more at

www.chamberholidayfooddrive.lgbt

The Greater Houston LGBTQ Chamber of Commerce Foundation is dedicated to expanding economic opportunity in the Greater Houston region through education, research and initiatives that focus on the core drivers of economic prosperity for the LGBTQ+ community. The Foundation works to raise the profile of LGBTQ+ Texans and the impact of the LGBTQ+ community on the economy locally, regionally and statewide. Learn more at www.houstonlgbtqchamberfoundation.org



The Greater Houston LGBTQ+ Chamber of Commerce accelerates economic opportunity for the lesbian, gay, bisexual, transgender, queer + business community through a strong network of business allies, innovative programs, strategic partnerships and advance policies that foster economic inclusion and equality. Learn more at www.houstonlgbtqchamber.com

Tony's Place is a resource center and community space focusing on LGBTQ+ youth who are in need of help with safe housing, queer health services, educational support, and more. Tony's Place opened in 2016 in memory of Robert Anthony "Tony" Carroll, a pillar of the Houston community and a strong advocate for a drop-in center for young LGBTQ+ people. Learn more about Tony's Place at tonysplace.org.

**Tony's
Place**

The logo for Tony's Place, featuring the text "Tony's Place" in a bold, white, sans-serif font with a black outline. The text is set against a background of a vibrant rainbow brushstroke that sweeps across the top of the letters.

**Sponsor
now!**

A white starburst graphic with a jagged, multi-pointed border. Inside the starburst, the words "Sponsor" and "now!" are written in a bold, purple, sans-serif font, stacked vertically.